

IP Inclusive 2020 priorities



IP INCLUSIVE

Working for diversity and inclusion in IP

The following are our strategic priorities for 2020, based on discussions at our 21 January 2020 annual meeting and the results of our November 2019 diversity benchmarking surveyⁱ. Under each of these headings, we will be working with our supporters to devise more detailed plans and projects, as for example identified in our 2019 Annual Reportⁱⁱ. The five communitiesⁱⁱⁱ and the regional networks will also co-ordinate their work around the general themes below.

IP Inclusive Management (IPIM) welcomes suggestions for specific projects. Please contact the IPIM Secretary Julia Florence (ipimsecretary@gmail.com) or the IP Inclusive Lead Executive Officer Andrea Brewster (abrewsteripinclusive@gmail.com).

- Extending our reach:
 - Persuade more people of the importance of diversity and inclusion (D&I) to the IP professions
 - Target in particular people who are not yet convinced of the business case for D&I; people from outside the “minority” groups, who believe that IP Inclusive is not “for them”; and senior people in influential and decision-making roles
- Disability confidence:
 - Through IP Ability, encourage and support disability confidence in the IP professions
- Ethnic diversity:
 - Through IP & ME, understand more about, and begin to address, the current low levels of ethnic diversity in the IP professions
- Careers in Ideas:
 - Continue to raise awareness of, and improve access to, IP-related professions, focusing on currently under-represented groups
 - Develop the existing Careers in Ideas resources
- The EDI Charter:
 - Encourage and support greater involvement from Charter signatories, and fulfilment of the Charter commitments
 - Encourage a wider range of signatories from across the IP sector

IP Inclusive Management
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ⁱ See <https://ipinclusive.org.uk/wp-content/uploads/2020/01/ipi-2019-benchmarking-survey-report.pdf>

ⁱⁱ See <https://ipinclusive.org.uk/wp-content/uploads/2020/01/ip-inclusive-2019-annual-report.pdf>

ⁱⁱⁱ IP & ME, IP Ability, IP Futures, IP Out and Women in IP