

1. Some basic questions about your organisation

This information is to help us put the survey results into context.

1. Name of Charter signatory organisation

2. Your name

3. Your role in the organisation

4. Which of the following applies to you?

- I am the "Authorised Signatory" who authorised signature of the Charter
- I am not the Authorised Signatory but I have a similar level of authority in the organisation
- I am a "Designated EDI Officer" for the organisation, and I have the permission of the Authorised Signatory to reply on their behalf
- I am not a "Designated EDI Officer", but I have the permission of the Authorised Signatory to reply on their behalf
- Other (please specify)

5. Which sector does your organisation operate in?

- Academia
- Industry
- Charity
- Media
- Civil service
- Private practice
- Other (please specify)

6. Please indicate if your organisation is one or more of the following (tick as many as applicable):

- Academic department or organisation
- Barristers' chambers
- Business support service (eg IT systems, marketing)
- Charity
- Government agency or department
- In-house IP department
- Membership body
- Private sector IP-specific legal advisers (mainly patent &/or trade mark attorneys)
- Private sector IP-specific legal advisers (mainly solicitors)
- Private sector wider law firm
- Provider of IP management services or strategic advice (including tech transfer)
- Publisher (including of databases & information)
- Recruitment consultancy
- Searching/information science provider
- Training provider
- "Virtual" professional services network
- None of the above

7. Roughly what size is the organisation?

(Note that for this question, "in-house" also covers government agencies and charities.)

- Sole practitioner
- Small private sector organisation (1-20 staff including partners/members/directors)
- Medium private sector organisation (21-80 staff including partners/members/directors)
- Large private sector organisation (more than 80 staff including partners/members/directors)
- Other (please specify)
- Very large private sector organisation (more than 500 staff including partners/members/directors)
- Small in-house department (1-10 staff)
- Medium in-house department (11-50 staff)
- Large in-house department (more than 50 staff)

8. Which of the following membership bodies do people in your organisation belong to (please tick as many as applicable)?

AIPPI UK

IP Bar Association

ATTP/AUTM/PraxisAuril/PraxisUnico or similar

IP Federation

CIPA

IPLA

CITMA

LES B&I

FICPI-UK

None of the above

2. Your thoughts on the CIC proposal

We'd like to know your thoughts on our proposal to establish IP Inclusive as a Community Interest Company (CIC) (see [here](#) for details).

9. Do you agree in principle with the proposal to establish IP Inclusive as a CIC?

- Yes
- No
- Not sure
- Don't have a view either way

10. How would your organisation prefer IP Inclusive to develop?

- To increase the support it provides for IP professionals in the D&I context
- To stay as it is
- To finish - its work is done
- Other (please specify)
- Not sure
- Don't mind either way

11. Please elaborate on your answers to Questions 9 and 10 if you like, for example if you have suggestions about how IP Inclusive should develop.

3. The value of IP Inclusive's work

12. What do you and your team members value about your involvement with IP Inclusive (tick as many as applicable)?

(You might want to consider, for example, the number of IP Inclusive events that you and your colleagues have attended, or how often they've accessed IP Inclusive content and resources.)

- Training
- Resources (eg guidance, toolkits, template documents)
- Access to support networks (eg IP & ME, IP Ability, IP Futures, IP Out, Women in IP, regional networks)
- Sector-wide networking and business development opportunities
- PR opportunities
- Helping to demonstrate your D&I and/or CSR commitments
- Sense of community
- Other (please specify)

13. How has the Covid-19 lockdown affected that?

4. Funding options for the IP Inclusive of the future

Please note that your answers here will not be taken as offers or commitments; we are only trying to establish a "feel" for likely support levels.

14. Roughly how much might your organisation be willing to contribute, annually, to retain access to the things you value?

- Nothing Up to about £1000 pa
- Up to about £100 pa Up to about £2000 pa
- Up to about £500 pa
- Other (please specify)

15. Which type(s) of funding model do you think we should adopt (tick as many as applicable)?

- | | |
|--|---|
| <input type="checkbox"/> Annual subscriptions for Charter signatories | <input type="checkbox"/> Fund-raising campaigns, whether regular or for individual projects |
| <input type="checkbox"/> Sponsorship packages | <input type="checkbox"/> Chargeable directory and/or jobs board listings |
| <input type="checkbox"/> Charges for events | <input type="checkbox"/> Applying for relevant grants |
| <input type="checkbox"/> Charges for access to resources (eg guidance, toolkits, template documents) | |
| <input type="checkbox"/> Other (please specify) | |

16. How would your organisation prefer to contribute (please select as many as applicable)?

- Annual Charter signatory subscription
- Fixed-term sponsorship package
- Ad hoc sponsorship of individual project(s) (eg website upgrades, annual conference)
- Other (please specify)
- Charges for access to events
- Charges for access to resources (eg guidance, toolkits, template documents)

17. Do you think that such contributions (in particular Charter signatory subscriptions) should depend on the size of the organisation?

- Yes
- No
- Not sure
- Wouldn't mind either way
- Other (please specify)

18. Do you think we should set a lower limit, above which a Charter signatory's contribution could be a matter of discretion?

- Yes
- No
- Not sure
- Wouldn't mind either way
- Other (please specify)

19. If we charged a Charter signatory subscription, would your organisation still be able to offer support in other ways, in particular by hosting events for us or providing speakers?

- | | |
|--|--|
| <input type="radio"/> Yes | <input type="radio"/> No |
| <input type="radio"/> Maybe | <input type="radio"/> Not sure |
| <input type="radio"/> Unlikely | <input type="radio"/> Don't have a view either way |
| <input type="radio"/> Other (please specify) | |

20. If we charged a Charter signatory subscription, would your organisation also be willing to consider donations or sponsorship for specific projects (like, for example, the 2018-19 website upgrade, the development of the Careers in Ideas resources, or a diversity conference)?

- Yes
- No
- Maybe
- Not sure
- Unlikely
- Don't have a view either way
- Other (please specify)

21. Please elaborate on your answers to the questions on this page if you like, for example if you personally would like to support IP Inclusive but your employer or wider organisation is unlikely to.



5. Additional feedback

22. You can use this optional box to offer further comments on our questions. Please be constructive - we will try to take your feedback on board in deciding the best way forward for IP Inclusive.



6. Thank you!

Thank you for completing this survey for us. We really appreciate it.

Look out for our report of the results (which we will publish on our [News and Features](#) and [IP Inclusive Management](#) pages). There will be further consultation prior to our next annual meeting in January 2021.