



## 1. Welcome!

**Thank you for completing this survey for us. It's so important to hear our supporters' views on IP Inclusive's future.**

**Your answers will remain anonymous and confidential. Please feel free to skip questions if you wish, although obviously your response will have more value if you complete the full survey. There are optional text boxes throughout for you to provide more detailed comments than the check boxes allow.**

**You can learn more about the background to the survey, and our current ideas for IP Inclusive's future, [here](#).**

## 2. Some basic questions about you and your organisation

**This information is to help us put the survey results into context. Remember the responses are collected anonymously; we will not be able to identify you.**

1. Which sector does your organisation operate in?

- |  |  |
|--|--|
| <input type="radio"/> Academia               | <input type="radio"/> Industry         |
| <input type="radio"/> Charity                | <input type="radio"/> Media            |
| <input type="radio"/> Civil service          | <input type="radio"/> Private practice |
| <input type="radio"/> Other (please specify) |  |

2. Please indicate if your organisation is one or more of the following (tick as many as applicable):

- Academic department or organisation
- Barristers' chambers
- Business support service (eg IT systems, marketing)
- Charity
- Government agency or department
- In-house IP department
- Membership body
- Private sector IP-specific legal advisers (mainly patent &/or trade mark attorneys)
- Private sector IP-specific legal advisers (mainly solicitors)
- Private sector wider law firm
- Provider of IP management services or strategic advice (including tech transfer)
- Publisher (including of databases & information)
- Recruitment consultancy
- Searching/information science provider
- Training provider
- "Virtual" professional services network
- None of the above

3. Roughly what size is the organisation?

(Note that for this question, "in-house" also covers government agencies and charities.)

- |   |   |
|---|---|
| <input type="radio"/> Sole practitioner   | <input type="radio"/> Very large private sector organisation (more than 500 staff including partners/members/directors) |
| <input type="radio"/> Small private sector organisation (1-20 staff including partners/members/directors)         | <input type="radio"/> Small in-house department (1-10 staff)  |
| <input type="radio"/> Medium private sector organisation (21-80 staff including partners/members/directors)       | <input type="radio"/> Medium in-house department (11-50 staff)  |
| <input type="radio"/> Large private sector organisation (more than 80 staff including partners/members/directors) | <input type="radio"/> Large in-house department (more than 50 staff)  |
| <input type="radio"/> Other (please specify)  |   |

4. Which of the following membership bodies do you or your organisation belong to (please tick as many as applicable)?

- |   |   |
|---|---|
| <input type="checkbox"/> AIPPI UK                                     | <input type="checkbox"/> IP Bar Association |
| <input type="checkbox"/> ATTP/AUTM/PraxisAuril/PraxisUnico or similar | <input type="checkbox"/> IP Federation      |
| <input type="checkbox"/> CIPA   | <input type="checkbox"/> IPLA               |
| <input type="checkbox"/> CITMA  | <input type="checkbox"/> LES B&I            |
| <input type="checkbox"/> FICPI-UK                                     | <input type="checkbox"/> None of the above  |

### 3. Your thoughts on the CIC proposal

**We'd like to know your thoughts on our proposal to establish IP Inclusive as a Community Interest Company (CIC) (see [here](#) for details).**

5. Do you agree in principle with the proposal to establish IP Inclusive as a CIC?

- Yes
- No
- Not sure
- Don't have a view either way

6. How would you prefer IP Inclusive to develop?

- To increase the support it provides for IP professionals in the D&I context
- To stay as it is
- To finish - its work is done
- Other (please specify)
- Not sure
- Don't mind

7. Please elaborate on your answers to Questions 5 and 6 if you like, for example if you have suggestions about how IP Inclusive should develop.

#### 4. The value of IP Inclusive's work

8. What do you value about your involvement with IP Inclusive (tick as many as applicable)?  
*(You might want to consider, for example, the IP Inclusive events that you've attended, or the content and resources you've accessed, or whether you benefit from involvement with one or more of our five communities.)*

- Training
- Resources (eg guidance, toolkits, template documents)
- Access to support networks (eg IP & ME, IP Ability, IP Futures, IP Out, Women in IP, regional networks)
- Sector-wide networking and business development opportunities
- PR opportunities
- Helping to demonstrate your D&I and/or CSR commitments
- Sense of community
- Other (please specify)

9. How has the Covid-19 lockdown affected that?

## 5. Funding options for the IP Inclusive of the future

**Please note that your answers here will not be taken as offers or commitments; we are only trying to establish a "feel" for likely support levels.**

10. Which type(s) of funding model do you think we should adopt (please tick as many as applicable)?

- |   |  |
|---|--|
| <input type="checkbox"/> Annual subscriptions for Charter signatories                                       | <input type="checkbox"/> Charges for access to resources (eg guidance, toolkits, template documents) |
| <input type="checkbox"/> Fixed-term sponsorship packages  | <input type="checkbox"/> Fund-raising campaigns, whether regular or for individual projects          |
| <input type="checkbox"/> Sponsorship packages for individual projects (eg website upgrades, conferences...) | <input type="checkbox"/> Chargeable directory and/or jobs board listings                             |
| <input type="checkbox"/> Charges for events   | <input type="checkbox"/> Applying for relevant grants  |
| <input type="checkbox"/> Other (please specify)   |  |

11. Do you think that contributions such as Charter signatory subscriptions or event charges should depend on the size of the relevant organisation?

- Yes
- No
- Not sure
- Wouldn't mind either way
- Other (please specify)

12. If we charged a Charter signatory subscription, would you still be willing to offer your support in other ways, for example by helping us organise events, by speaking at events, by providing blog articles or by getting involved in other IP Inclusive projects?

- |  |   |
|--|---|
| <input type="radio"/> Yes                    | <input type="radio"/> No                |
| <input type="radio"/> Maybe                  | <input type="radio"/> Not sure          |
| <input type="radio"/> Unlikely               | <input type="radio"/> Don't have a view |
| <input type="radio"/> Other (please specify) |   |

13. Would you consider making a personal financial contribution to IP Inclusive?

Yes

No

Maybe

Not sure

Probably not

Other (please specify)

14. Please elaborate on your answers to the questions on this page if you like, for example about the amount and/or type of support you'd feel able to give.





## 6. Additional feedback

15. You can use this optional box to offer further comments on our questions. Please be constructive - we will try to take your feedback on board in deciding the best way forward for IP Inclusive.



## 7. Thank you!

**Thank you for completing this survey for us. We really appreciate it.**

**Look out for our report of the results (which we will publish on our [News and Features](#) and [IP Inclusive Management](#) pages). There will be further consultation prior to our next annual meeting in January 2021.**