

# Formal Minutes of IPIM Advisory Board Meeting 9 June 2022

## Contents of document:

- Attendance
- Non-binding suggestions arising from discussions

## Attendance

### Apologies:

Dola Kayode-Temenu, Julie Barrett, David Joo, Becky Campbell, Vanessa Stainthorpe, Kathryn Taylor

### Advisory Board Attendees:

Abdulmalik Lawal, Rina Sond, Caelia Bryn-Jacobsen, Saiful Khan, Sarah Vaughan, Beatriz San Martin, Liam Lawlor, Pete Fellows, Jodie Johnson, Carol Arnold, Megan Rannard, Jodie Johnson, Sue Antoine, Josh McLennon, Ben Buchanan

## Non-binding suggestions arising from discussions

### First discussion – Priorities for IPIM 2022-23

*Suggested objectives: 1) Improving our engagement with, and support for, our EDI (Equality, Diversity and Inclusion) Charter signatories, 2) Increasing upstream awareness of the IP professions and improving access, in particular for disadvantaged and currently under-represented groups, 3) Widening participation in IP Inclusive throughout the IP professions, and 4) Developing the support and resources we provide and improving their accessibility.*

- We suggest IPIM considers how to decide when each of the 2022-23 objectives have been addressed.
  - SMART (specific, measurable, achievable, realistic, and time-bound) goals could help to flesh out the substance of what those focus areas are hoping to achieve.
- We suggest IPIM highlights updates to the objectives in the business plan compared with previous IP Inclusive objectives.
- Regarding a mechanism for holding firms to account regarding allegations of non-inclusive conduct or discrimination, IPIM is advised to clarify the role of IP Inclusive and where its responsibilities start or end.
- IPIM is advised to discuss holding charter signatories accountable for their charter obligations, and how this might be done.

### Second Discussion: Wider discussion of IPIM's business plan

*Is anything missing? Are yours and your business's priorities reflected? Can IPIM add value?*

- IPIM is advised to clarify in business plan who the senior leaders thinktank are.

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- IPIM is advised to specify which groups are underrepresented, and where they are underrepresented.