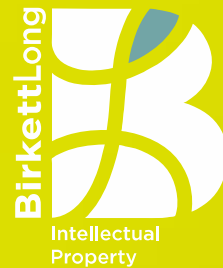


Careers in Intellectual Property



Agenda

- What is Intellectual Property? A recap...
- Careers in creation... and careers in protection!
- Skills to pay the bills
- Roles in IP
- Get in touch

Introduction

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Summer of IP

<https://ipinclusive.org.uk>

Summer of IP 2023 - IP Inclusive x +

<https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-...>

IP INCLUSIVE

STAY IN TOUCH SIGN THE IP INCLUSIVE CHARTER CONTACT US

SUMMER OF IP 2023

ABOUT SUMMER OF IP

WHAT IS IT?

Summer of IP is an outreach campaign led by our **Careers in Ideas** team. Its purpose is to raise awareness of IP-related careers, encourage a wider range of people to pursue them, and improve access to them by providing "faster" activities and guidance. Longer-term, of course, our aim is to increase equality, diversity and inclusivity within the UK's IP sector.

The campaign includes events to raise awareness about IP generally and the careers available there, along with activities such as open days, talks, mentoring sessions and even work experience opportunities. Careers in Ideas is providing the introductory materials and a central list of all the available activities.

WHEN IS IT?

Summer of IP will take place throughout the summer of 2023. We'll be launching officially on Monday 3 July 2023 – but opportunities and event sign-ups will start to

What is Intellectual Property? A recap...

- “Creations of the mind”
- Intellectual property rights (IPRs) protect these creations of the mind
- Copyright protects works such as literary or musical works and computer programs ©



What is Intellectual Property? A recap...

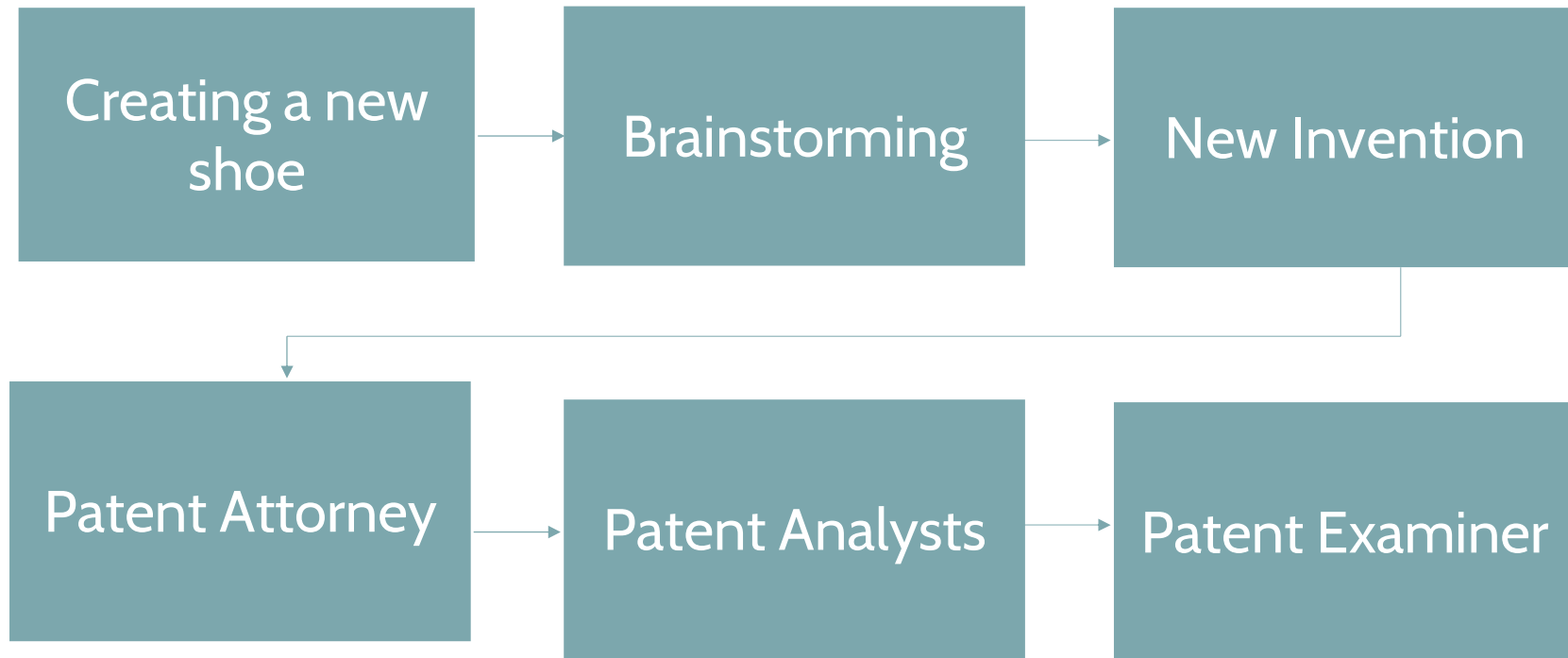
- Patents protect inventions, such as new products and processes
- Trade marks protect brands ®
- Designs protect the shape and configuration of products



Careers in creation...and careers in protection!

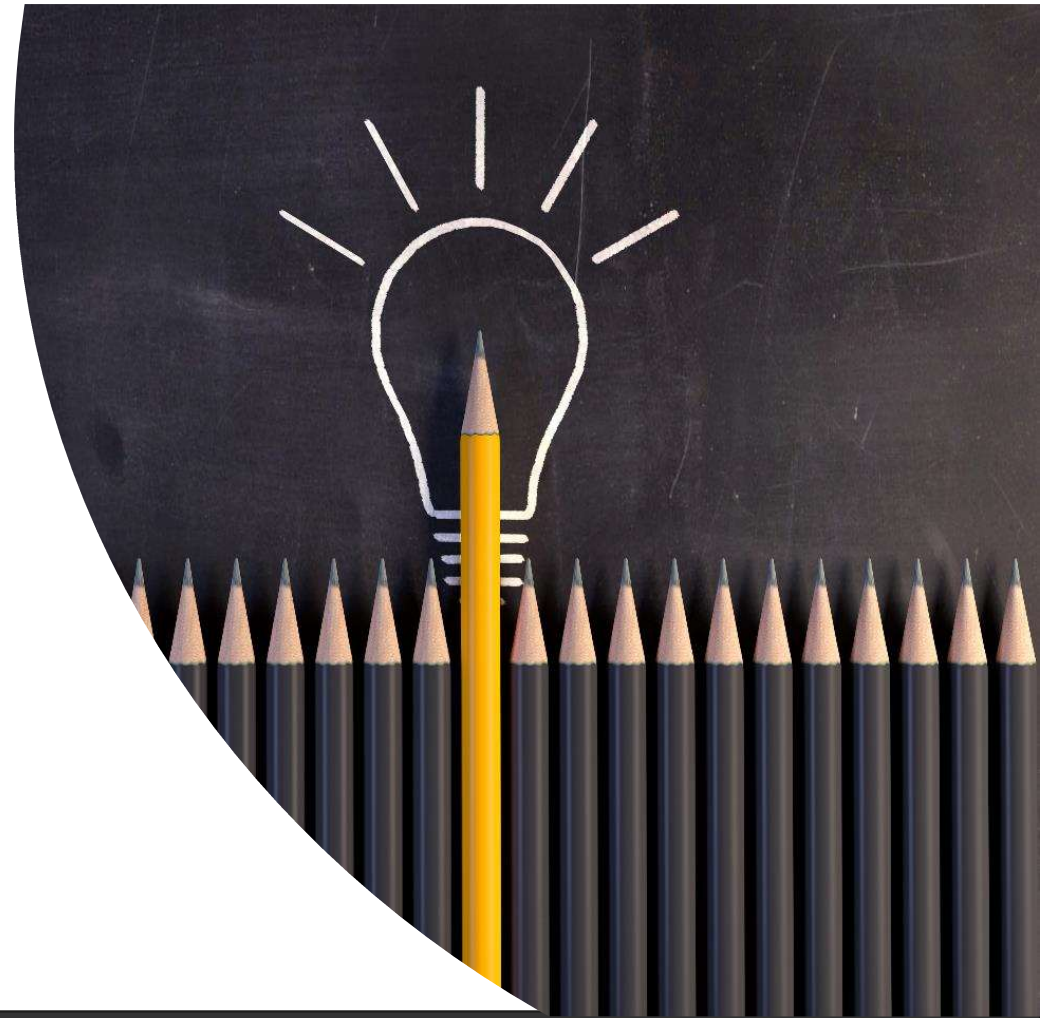
- These roles require a whole range of skills, knowledge and interests
- Summer of IP will go into more detail about many of the roles
- See also <https://careersinideas.org.uk/> and careers booklet for more information

Product design



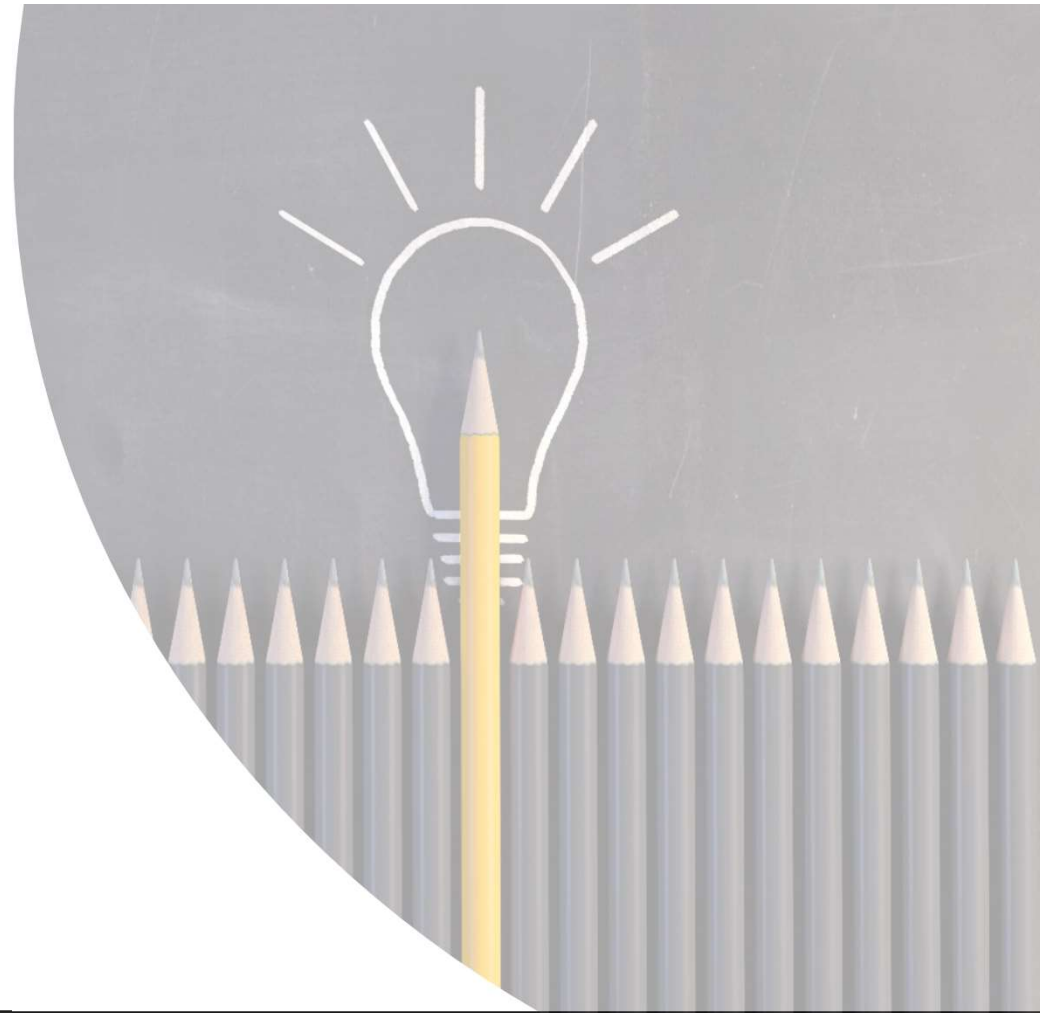
Skills to pay the bills

- Careers in patents normally require a STEM (Science, Technology, Engineering and Mathematics) degree



Skills to pay the bills

- To be a good patent attorney, analyst or examiner, you will need:
 - a good analytical mind
 - be good at solving puzzles
 - be good at communicating ideas



Follow up Inventions and Innovations

- There may be further improvements to the technology
- The patent attorney will be kept in touch in case of new inventions



Branding

- It is possible to protect a brand name with a registered trade mark
- A registered trade mark will have an ® symbol
- Registered trade marks have been examined



Trade mark attorneys

- Trade mark attorneys file trade mark applications
- They provide pre-filing advice
- They can also manage the trade mark rights once they are registered

Trade mark attorneys

- To become a trade mark attorney you will need a degree (does not need to be a particular subject)

Trade mark attorneys

- The main skills for being a good trade mark attorney are having an analytical mind and great communication skills
- Trade mark law is very fast moving

Trade mark examiner

- The UK Intellectual Property Office examines trade mark applications
- Trade mark examiners do not require a degree – so may suit people who do not wish to go to University
- Requires a very good analytical mind and good use of language



Designs

- The shape of the sole and the whole trainer itself can be protected with a registered design
- These must be new and have individual character



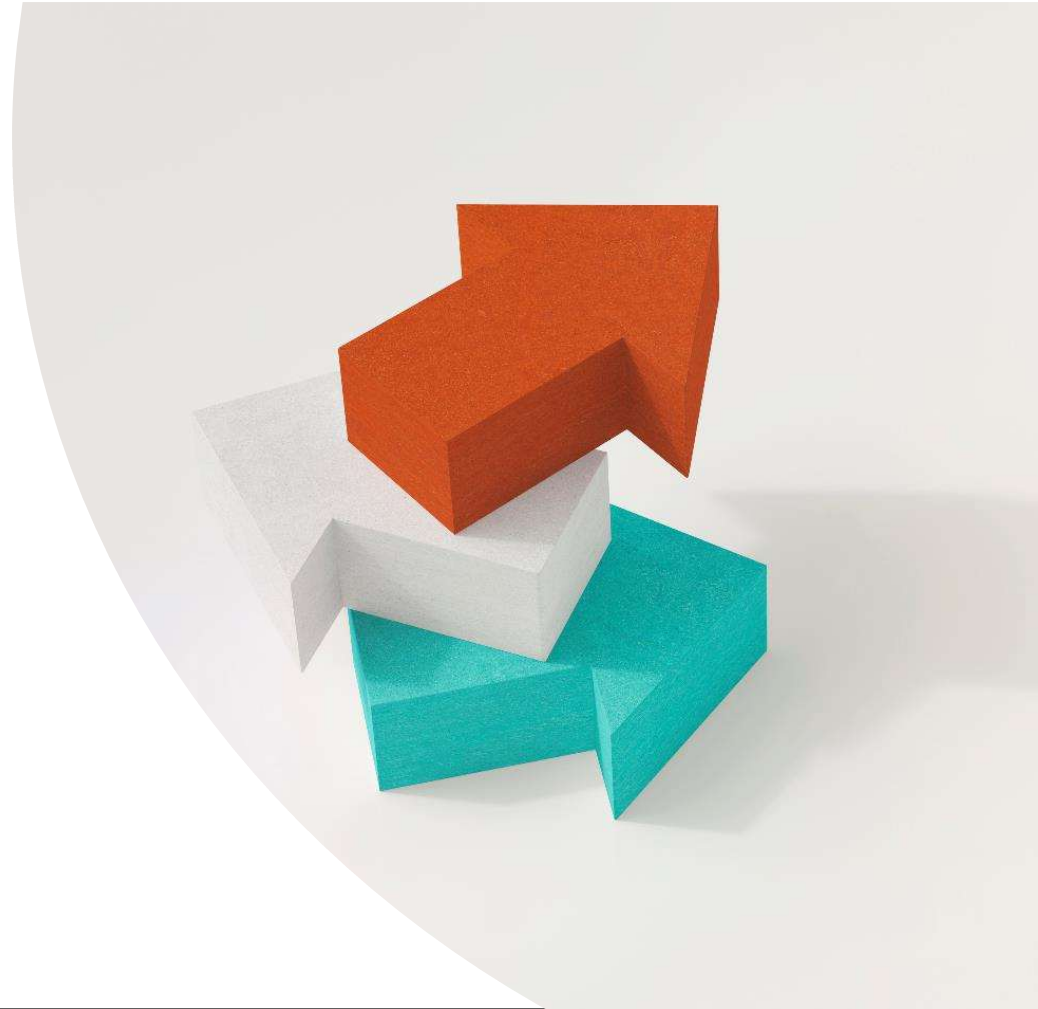
Designs

- Design registrations are also granted by the UK Intellectual Property Office
- Filed by patent or trade mark attorneys



Enforcement of rights

- Competitors will assess the new sole
- They can copy or design around it
- What roles are there for Intellectual Property professionals from here?



Patent attorneys

- Patent attorneys for the competitors will study any published patent
- Is the patent granted?
- Can the patent/patent application be attacked?



Patent attorneys

- If there is no patent, it will be a lot easier to copy!
- Can the rights be defended?



Intellectual Property (IP) solicitors

- The roles of IP solicitors may overlap with patent and trade mark attorneys
- IP solicitors may have a technical background
- A good business mind



Intellectual Property Barristers

- To court! A competitor has made a shoe with a very similar sole
- Barristers specialise in representing clients in litigious matters



Intellectual Property Barristers

- Barristers will often work alongside solicitors and patent and trade mark attorneys on litigation matters
- Barristers will need similar strong analytical skills as attorneys and solicitors



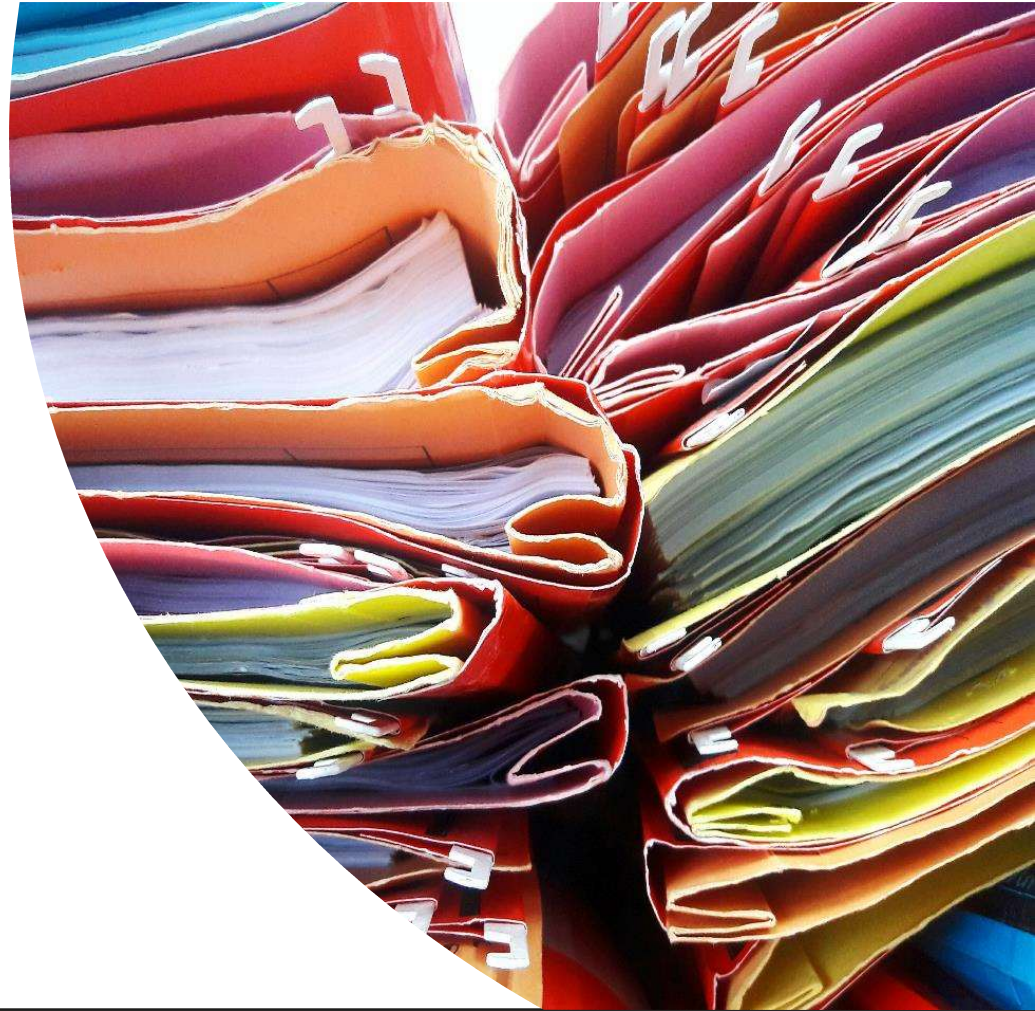
Finance

- Insurance roles
- Intellectual Property backed lending
- Mergers and acquisitions
- Intellectual Property valuation



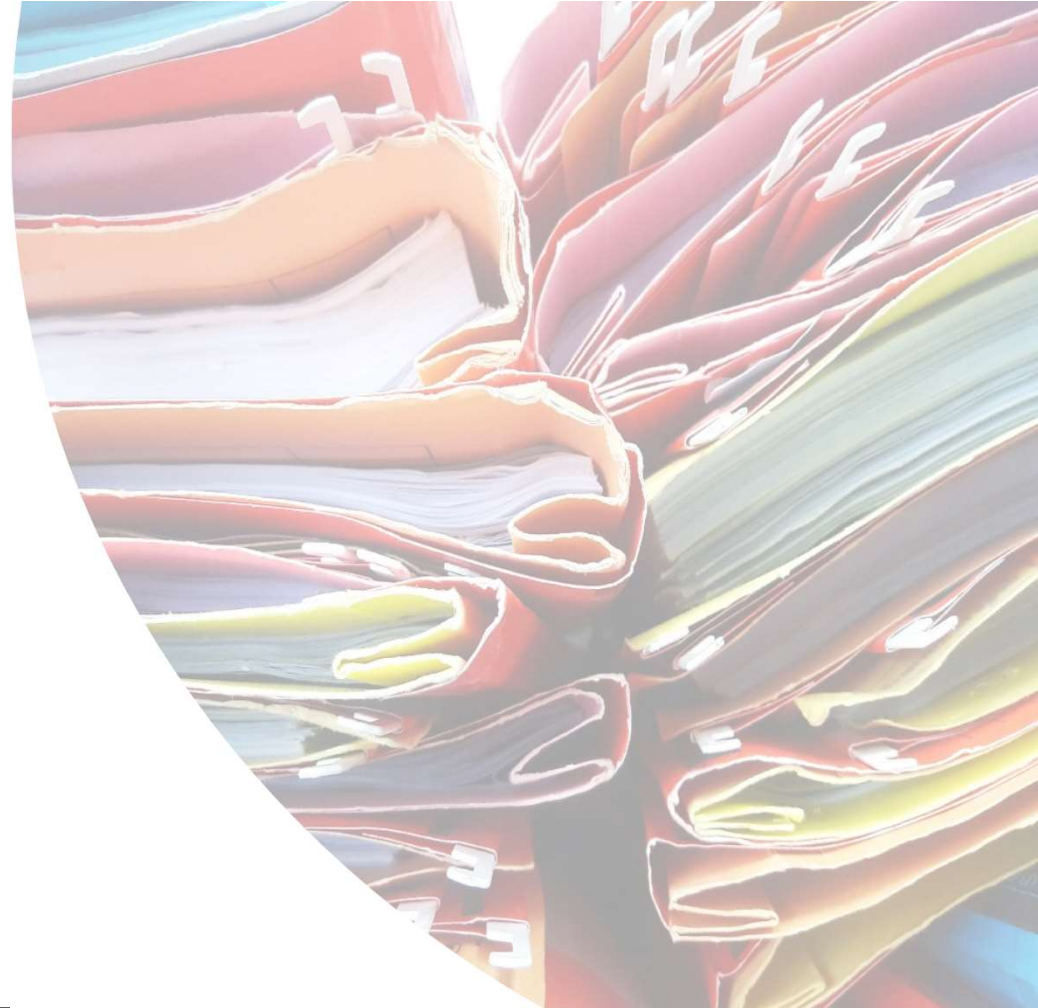
Administrative/ Support roles

- Many essential and rewarding support roles do not require a technical background or a degree
- A lot of Intellectual Property work is transactional



Administrative/ Support roles

- Roles and job titles will depend on the firm and the level of responsibility
- High levels of organisational skills and attention to detail



Get in touch...

Chris Burnett

<https://careersinideas.org.uk/contact-us/>
chriscareersinidea@gmail.com



Thank you

