



## Careers in Ideas *Summer of IP:* Opportunity with AA Thornton

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### **What's on offer?**

Online "IP Detective" interactive workshop

### **Who with?**

AA Thornton

### **Where and when?**

Online, Tuesday 18 July and  
Wednesday 2 August 2023

**Application deadline: ASAP please**



## Some more detailed information...

(Please read “the formal stuff” below,  
and make sure you’re comfortable with it, before you apply.)

The activity provider’s name and address	AA Thornton Octagon Point 5 Cheapside London EC2V 6AA <a href="https://www.aathornton.com/">https://www.aathornton.com/</a>
Its main area(s) of business	Intellectual property, employing patent attorneys, trade mark attorneys and intellectual property lawyers
More about what’s on offer	Learn about the four main types of IP (patents, trade marks, designs and copyright) and what kind of product each type is used to protect. Then in smaller groups, facilitated by an attorney, you will think about one well-known product and try to identify the different types of IP found in it. Finally, the groups will come back together and briefly share with each other about the different types of IP they found in their product.  Each workshop will last around an hour.
Who is this activity for?	GCSE and A-Level students as well as undergrad and postgrad students who have not yet studied IP.
How many places are on offer?	20-30 per webinar. More dates will be added if there is sufficient interest.
How to apply	Please apply by email ASAP to <a href="mailto:recruitment@aathornton.com">recruitment@aathornton.com</a> , telling us which of the workshops you want to attend (18 July or 2 August).  We will send you an MS Teams invitation nearer the time.
Any relevant selection criteria?	Open to anyone.
Additional information we think you should know	Please take a look at the AA Thornton website careers page: <a href="https://www.aathornton.com/careers/">https://www.aathornton.com/careers/</a>



Who to contact if you've any questions or concerns	<a href="mailto:recruitment@aathornton.com">recruitment@aathornton.com</a>
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### ***Summer of IP introductory events***

Before you take part in any *Summer of IP* activity, please join one or more of our introductory events. These are provided by our Careers in Ideas team and will introduce you to the basics about intellectual property and the careers available here. Some will give more detail about routes into particular careers, even helping you to put your application together or giving you a chance to speak to people who already work in IP.

You can find more information about these events on our *Summer of IP* webpage at <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2023/>. Keep an eye out as we'll be adding more events as we go along.

You could also consider signing up to our Mentoring Hub (<https://ipinclusive.org.uk/careers-in-ideas-mentoring-hub/>) if you're interested in an IP career and would like a little help getting in.



### **The formal stuff**

*Summer of IP* activities are run by individual participating organisations, all of whom recruit into IP sector roles in the UK. They decide for themselves what type of activity or event they want to offer; where, when and for how long it takes place; and the people it's suitable for. They take responsibility for complying with relevant legislation and other appropriate safeguards. *They will treat you fairly, considerately and respectfully.*

All of them have agreed to comply with our *Summer of IP* guidelines, which you can find at <https://ipinclusive.org.uk/wp-content/uploads/2023/03/230208-summer-of-ip-activity-provider-guidelines.pdf>. The guidelines are there to ensure that participating organisations have the appropriate provisions in place to ensure the activity is a success. They will help to safeguard participants' privacy and wellbeing, the quality of the *Summer of IP* offerings and their alignment with IP Inclusive's objectives (see "About Careers in Ideas" below).

For instance, although activity providers can set their own – reasonable – criteria for selecting people to take part in their activity, they must have an objective and non-discriminatory recruitment process. The process and its timings should be clear and transparent and have reasonable adjustment policies in place which support those who have a condition, impairment or disability.

All activity providers are committed to improving equality, diversity and inclusion within the UK IP professions. They are IP Inclusive supporters and partners and/or signatories to the IP Inclusive EDI Charter<sup>1</sup>. Many have an individual in their organisation who has signed our Senior Leaders' Pledge<sup>2</sup>.

If you have any problems or concerns about a *Summer of IP* activity, please contact the activity provider directly. We've provided information about how to do that in the table above.

### **About Careers in Ideas**

Careers in Ideas is the outreach arm of IP Inclusive, an initiative which aims to promote and increase equality, diversity, inclusion and wellbeing in the UK's IP professions (see <https://ipinclusive.org.uk/> and <https://ipinclusive.org.uk/careers-in-ideas/>). The Careers in Ideas mission is to improve awareness of, and access to, IP-related careers, in particular for currently under-represented groups. It provides a range of resources aimed at school, college and university students, career changers, and their advisers. It has its own website (<https://careersinideas.org.uk/>) and a dedicated mentoring hub (see <https://ipinclusive.org.uk/careers-in-ideas-mentoring-hub/>).

Importantly, Careers in Ideas exists to promote the full range of IP sector careers, including associated business support roles.

To find out more about Careers in Ideas, visit our website at <https://careersinideas.org.uk/>, or follow us on Twitter (@CareersInIdeas) or LinkedIn (Careers In Ideas).

IP Inclusive and Careers in Ideas are governed by IP Inclusive Management (IPIM). For information about IPIM, and its contact details, please visit <https://ipinclusive.org.uk/ip-inclusive-management/>.

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<sup>1</sup> See <https://ipinclusive.org.uk/about/our-charter/>

<sup>2</sup> See <https://ipinclusive.org.uk/the-ip-inclusive-senior-leaders-pledge/>



### ***About Summer of IP***

*Summer of IP* is a Careers in Ideas campaign to raise awareness of IP sector careers and offer pre-application opportunities to a wider range of potential recruits. It will comprise a series of events and activities taking place during the summer of 2023. For more information about *Summer of IP*, including other activities and events, see <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2023/>.