



## Careers in Ideas *Summer of IP:* Opportunity with Potter Clarkson LLP

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### **What's on offer?**

Open day

### **Who with?**

Potter Clarkson LLP

### **Where and when?**

London, Thursday 10 August 2023

**Application deadline: 31 July 2023**



## Some more detailed information...

(Please read “the formal stuff” below,  
and make sure you’re comfortable with it, before you apply.)

The activity provider’s name and address	Potter Clarkson LLP 262 High Holborn London WC1V 7EE <a href="https://www.potterclarkson.com/">https://www.potterclarkson.com/</a>
Its main area(s) of business	Intellectual property – patent and trade mark attorneys and IP solicitors, as well as a large business support section (finance, paralegal, formalities, marketing, document processing)
More about what’s on offer	Speakers from across the firm (including attorneys and staff from the business support side) will speak about a career in IP, and there will be opportunities to mingle and talk to a varied group of Potter Clarkson people.  The event will run from 3 to 6 pm.  Potter Clarkson are running similar events in Nottingham and online: please visit the <i>Summer of IP</i> webpage for details.
Who is this activity for?	Anyone of 18 or over who’s interested in a career in IP.
How many places are on offer?	35
How to apply	Please complete the short registration form at <a href="https://www.potterclarkson.com/events/explore-a-world-of-ip-register-your-interest-for-potter-clarksons-ip-open-day/">https://www.potterclarkson.com/events/explore-a-world-of-ip-register-your-interest-for-potter-clarksons-ip-open-day/</a> , where you will also find more information about the event.
Any relevant selection criteria?	Attendees must be 18 or over.
<b>For in-person activities &amp; events:</b> will participants’ travel expenses be reimbursed?	No; please register for the online event if that’s more convenient for you.
Additional information we think you should know	Please take a look at the Potter Clarkson website careers page: <a href="https://www.potterclarkson.com/want-to-join-us/opportunities/">https://www.potterclarkson.com/want-to-join-us/opportunities/</a>



	And also the firm's commitment to EDI: <a href="https://www.potterclarkson.com/who-we-are/equality-diversity-inclusion/">https://www.potterclarkson.com/who-we-are/equality-diversity-inclusion/</a>
Who to contact if you've any questions or concerns	Deborah Maxwell ( <a href="mailto:deborah.maxwell@potterclarkson.com">deborah.maxwell@potterclarkson.com</a> )

### ***Summer of IP* introductory events**

Before you take part in any *Summer of IP* activity, please join one or more of our introductory events. These are provided by our Careers in Ideas team and will introduce you to the basics about intellectual property and the careers available here. Some will give more detail about routes into particular careers, even helping you to put your application together or giving you a chance to speak to people who already work in IP.

You can find more information about these events on our *Summer of IP* webpage at <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2023/>. Keep an eye out as we'll be adding more events as we go along.

You could also consider signing up to our Mentoring Hub (<https://ipinclusive.org.uk/careers-in-ideas-mentoring-hub/>) if you're interested in an IP career and would like a little help getting in.



### **The formal stuff**

*Summer of IP* activities are run by individual participating organisations, all of whom recruit into IP sector roles in the UK. They decide for themselves what type of activity or event they want to offer; where, when and for how long it takes place; and the people it's suitable for. They take responsibility for complying with relevant legislation and other appropriate safeguards. *They will treat you fairly, considerately and respectfully.*

All of them have agreed to comply with our *Summer of IP* guidelines, which you can find at <https://ipinclusive.org.uk/wp-content/uploads/2023/03/230208-summer-of-ip-activity-provider-guidelines.pdf>. The guidelines are there to ensure that participating organisations have the appropriate provisions in place to ensure the activity is a success. They will help to safeguard participants' privacy and wellbeing, the quality of the *Summer of IP* offerings and their alignment with IP Inclusive's objectives (see "About Careers in Ideas" below).

For instance, although activity providers can set their own – reasonable – criteria for selecting people to take part in their activity, they must have an objective and non-discriminatory recruitment process. The process and its timings should be clear and transparent and have reasonable adjustment policies in place which support those who have a condition, impairment or disability.

All activity providers are committed to improving equality, diversity and inclusion within the UK IP professions. They are IP Inclusive supporters and partners and/or signatories to the IP Inclusive EDI Charter<sup>1</sup>. Many have an individual in their organisation who has signed our Senior Leaders' Pledge<sup>2</sup>.

If you have any problems or concerns about a *Summer of IP* activity, please contact the activity provider directly. We've provided information about how to do that in the table above.

### **About Careers in Ideas**

Careers in Ideas is the outreach arm of IP Inclusive, an initiative which aims to promote and increase equality, diversity, inclusion and wellbeing in the UK's IP professions (see <https://ipinclusive.org.uk/> and <https://ipinclusive.org.uk/careers-in-ideas/>). The Careers in Ideas mission is to improve awareness of, and access to, IP-related careers, in particular for currently under-represented groups. It provides a range of resources aimed at school, college and university students, career changers, and their advisers. It has its own website (<https://careersinideas.org.uk/>) and a dedicated mentoring hub (see <https://ipinclusive.org.uk/careers-in-ideas-mentoring-hub/>).

Importantly, Careers in Ideas exists to promote the full range of IP sector careers, including associated business support roles.

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<sup>1</sup> See <https://ipinclusive.org.uk/about/our-charter/>

<sup>2</sup> See <https://ipinclusive.org.uk/the-ip-inclusive-senior-leaders-pledge/>



To find out more about Careers in Ideas, visit our website at <https://careersinideas.org.uk/>, or follow us on Twitter (@CareersInIdeas) or LinkedIn (Careers In Ideas).

IP Inclusive and Careers in Ideas are governed by IP Inclusive Management (IPIM). For information about IPIM, and its contact details, please visit <https://ipinclusive.org.uk/ip-inclusive-management/>.

### ***About Summer of IP***

*Summer of IP* is a Careers in Ideas campaign to raise awareness of IP sector careers and offer pre-application opportunities to a wider range of potential recruits. It will comprise a series of events and activities taking place during the summer of 2023. For more information about *Summer of IP*, including other activities and events, see <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2023/>.