



Careers in Ideas *Summer of IP* 2023: Summary of introductory events & recordings



You can find out here about all our *Summer of IP* introductory events, organised by our Careers in Ideas team. Some were broadcast live during July 2023, with the recordings available afterwards in case you couldn't be there. Others had been pre-recorded for you to watch whenever you liked. All the recording links are below.

The events introduce the basics about intellectual property (IP) and the careers available here. Some give more detail about routes into particular careers, even helping you to put your application together or giving you a chance to hear from people who already work in IP.

Unless otherwise stated, these events are intended for secondary school, college and university students as well as graduates and career changers – and of course their advisers. In fact, we created them for anyone who's interested in learning more about a career within IP. And the recordings are all available free of charge.

There's more information about Careers in Ideas and its *Summer of IP* campaign at the end of this document.

Event	Description	Date	Recording & info links
<p>An introduction to Careers in Ideas and Summer of IP</p>	<p>Join Andrea Brewster OBE (Lead Executive Officer of IP Inclusive) for an introduction and welcome to the <i>Summer of IP</i> programme. Hear about Careers in Ideas, IP Inclusive's outreach campaign that seeks to increase the diversity of recruits into the IP professions. Find out about the events and resources they offer, which are targeted at school, college and university students and their teachers and careers advisers. And learn why diversifying our intake matters so much to the IP professions.</p> <p>Andrea will also introduce you to <i>Summer of IP</i> and its aims. You'll find out about the events and activities on offer – which will enable you to learn about various careers in IP and gain practical experience of an IP workplace – as well as how to get the best out of the programme.</p>	<p>Available from 3.7.23</p>	<p>https://youtu.be/mOxM2akLwe4</p> <p>Slides at https://ipinclusive.org.uk/wp-content/uploads/2023/06/230610-CinI-summer-of-ip-intro.pptx</p>
<p>What is intellectual property and why is it important?</p>	<p>Speakers from the UK Intellectual Property Office (IPO) will lead you through a general introduction to IP and its relevance to our everyday lives. You'll learn how the right type of IP can help an organisation or individual to protect the things they create, such as the name of a product, an invention, how something looks, or written or artistic creations. You'll also hear about the many resources available from the IPO to help school and university students, educators and businesses learn more about IP.</p>	<p>Available from 3.7.23</p>	<p>https://youtu.be/G7lbsbzw120</p>

Event	Description	Date	Recording & info links
Introduction to the different career roles in IP	<p>Join Chris Burnett (Birkett Long) for a whistle-stop tour of the different career roles available in IP! Learn a little about each of the various roles – from paralegal to patent or trade mark attorney, from IP Office examiner to IP solicitor or barrister, as well as a whole range of business support roles from administration to HR to finance. Find out about the entry requirements for each and get a feel for whether it might be right for you.</p> <p>For more detailed information about a role that interests you, you can then watch one of the more specific events below.</p>	Available from 3.7.23	<p>https://youtu.be/IERe10MbRf0</p> <p>Slides at https://ipinclusive.org.uk/wp-content/uploads/2023/07/230703-summer-of-ip-careers-in-ip-chris-burnett-slides.pdf</p>
Why a career in IP? And why now?	<p>Andrea Brewster OBE, who leads the IP Inclusive initiative behind Careers in Ideas, explains why now is such a great time to be thinking about joining the IP professions.</p>	Available from 3.7.23	<p>https://youtu.be/EqQUL8-y1fw</p> <p>Transcript at: https://careersinideas.org.uk/article/why-a-career-in-ideas-and-why-now/</p>
Careers in IP: roles and pathways	<p>Former patent attorney Julie Barrett (Purposive Step Consulting), shares her thoughts about entering, and developing, a career in the IP sector. Building on her own experiences, she explains the wide range of roles available; how you can change from one to another within the IP sector; what to consider when planning your IP career; and the transferable skills you'll gain that can be taken into other fields when you need to. A must-</p>	Available from 5.7.23	<p>https://youtu.be/lhaJb5oCC3k</p> <p>(Please note there is a short section, towards the start of this recording, where sound is briefly lost. Please</p>

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	have guide for anyone thinking about joining the IP professions, in any kind of role!		don't give up: it's only a tiny blip and the rest of the recording is fine!)
Working as an IP paralegal	You've likely not heard of this career, but there are a range of routes in – for both school leavers and graduates – and good development opportunities. In this webinar you'll find out what IP paralegals do, how they train and qualify, how they develop their careers, and how important they are for the department or firm they work in. You'll learn about working with patents, trade marks and/or registered designs, IP renewals, transactions and even sometimes litigation. And you'll hear from experienced paralegals, working in both the private and the corporate sectors: they'll tell you how they found their ideal careers and why they enjoy their work so much.	Available from 6.7.23	https://youtu.be/tjinfyVitgg
The different types of IP	<p>This was an introduction to the different types of IP. Delegates learned the basics about patents, trade marks, design rights and copyright – what they are and what they protect. Our speakers also introduced case studies to illustrate how the different types of IP apply in real-life situations.</p> <p>The event was kindly organised and hosted by Powell Gilbert LLP.</p>	Live on 6.7.23	https://youtu.be/ICFOiP5x7Qc
Routes to legal qualification for IP	Our panellists at this event explained the qualification routes available to become an IP solicitor or barrister and gave guidance on the application	Live on 10.7.23	https://youtu.be/qQRKKfk-HLQ

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solicitors and barristers	<p>procedure, including preparing your CV and interview tips. They included an IP barrister, a solicitor apprentice, an associate solicitor and an early careers manager from a large law firm.</p> <p>The event was kindly organised and hosted by Mishcon de Reya LLP.</p>		
A day in the life of a trade mark professional	<p>This webinar featured a panel of speakers who hold various positions in the trade marks profession. They explained about their roles and responsibilities and gave an insight into what each of them does and how their work and daily activities affect one another.</p> <p>We heard from a trade mark attorney in private practice, a trade mark examiner from the UK Intellectual Property Office, a trade mark paralegal in private practice and an IP solicitor – showing how you can work with trade marks in a range of environments. We discovered the various routes into these careers (many of which don't require a degree) and the training paths available. There was also a Q&A session towards the end, for delegates to put their own questions to the panellists.</p>	Live on 12.7.23	https://youtu.be/NN1cO0jiyRg
Life as an IP solicitor / IP barrister	<p>In this event a panel of IP solicitors and barristers talked candidly about their working lives, their roles and responsibilities, and the highs and lows of their jobs.</p>	Live on 13.7.23	https://youtu.be/78Imj1hvNm0

Event	Description	Date	Recording & info links
	It was a hybrid event, both online and in-person in London, kindly organised and hosted by Powell Gilbert LLP.		
Meet the patent professionals	<p>Our panel of patent professionals told us about their day-to-day roles, how they got to where they are, and the highs and lows of their jobs. Delegates heard from a trainee patent attorney in private practice, a qualified patent attorney practising in-house, an IP solicitor, and a patent examiner – showing how you can work with patents in a range of environments.</p> <p>This event was a joint project with IP Futures, the IP Inclusive community for early-career IP professionals.</p>	Live on 18.7.23	<p>https://youtu.be/ARmSmD25F4s</p> <p>Delegate information sheet at https://ipinclusive.org.uk/wp-content/uploads/2023/07/230712-info-sheet-for-18-july-summer-of-ip-webinar.docx</p>
Working as an in-house IP professional	<p>In this webinar, we heard from IP professionals working in multi-national companies and learned about the approaches, challenges and opportunities of working "in-house".</p> <p>Whether you're a potential new joiner to the IP professions, or an existing practitioner in private practice who'd like to know more about IP-related careers in industry, our discussion will provide you with insight into the unique experiences of in-house roles.</p>	Live on 25.7.23	<p>https://youtu.be/9SUQmRQDNgg</p>

Event	Description	Date	Recording & info links
Applying to train as a patent or trade mark attorney	In this application skills "masterclass", we provided invaluable guidance for people who want to apply to become patent or trade mark attorneys. Our panellists, either IP attorneys themselves or involved in the recruitment of IP attorneys, talked about CVs, covering letters and interviews, and generally about maximising your chances of success when applying for a traineeship.	Live on 25.7.23	https://youtu.be/QzWeDPi3oRw Panellist Julie Barrett's slides at https://ipinclusive.org.uk/wp-content/uploads/2023/07/230725-julie-barrett-slides-re-job-applns-CVs-selection-tasks.pdf

You may also be interested in...

Our "Meet the IP crowd" videos – short talks by IP professionals in a range of different roles, each explaining about the work they do, why they enjoy it and how you can join them. You can download the full set of video links at <https://ipinclusive.org.uk/wp-content/uploads/2022/03/220309-meet-the-ip-crowd-videos.docx>.

Make this count!

Don't forget to note down the events you've attended or watched recordings of. You can mention them in your personal statement or covering letter when you apply to join the IP sector.

We'd also love you to send us a short blog post about your *Summer of IP* experiences, as we're hoping to publish a series of these on the IP Inclusive and Careers in Ideas websites in the autumn of 2023. You can find out more about this on the *Summer of IP* webpage (link below).



At the end of your personal *Summer of IP* journey, you may find you're really interested in an IP career. We hope you do! If you'd then like a little help getting your first job, why not sign up to our Careers in Ideas Mentoring Hub? See <https://ipinclusive.org.uk/careers-in-ideas-mentoring-hub/> for more information.

Employer activities and events

As part of *Summer of IP*, several IP sector employers offered activities and events to help you get a better feel for your ideal IP career. Some of these were “taster” sessions, others were full work experience placements. All were generously provided, free of charge, to *Summer of IP* participants. You'll find a full listing at <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2023-opportunities-events/>. Some may still be taking bookings if you're quick!

Certain of the employer events were also recorded. If you're interested in any of them, please contact the relevant employer(s) directly: we've provided contact details in the event/opportunity summaries.





About Careers in Ideas

Careers in Ideas is the outreach arm of IP Inclusive, an initiative which aims to promote and increase equality, diversity, inclusion and wellbeing in the UK's IP professions (see <https://ipinclusive.org.uk/> and <https://ipinclusive.org.uk/careers-in-ideas/>). The Careers in Ideas mission is to improve awareness of, and access to, IP-related careers, in particular for currently under-represented groups. It provides a range of resources aimed at school, college and university students, career changers, and their advisers. It has its own website (<https://careersinideas.org.uk/>) and a dedicated mentoring hub (see <https://ipinclusive.org.uk/careers-in-ideas-mentoring-hub/>).

Importantly, Careers in Ideas exists to promote the full range of IP sector careers, including associated business support roles.

To find out more about Careers in Ideas, visit our website at <https://careersinideas.org.uk/>, or follow us on Twitter (@CareersInIdeas), LinkedIn (Careers In Ideas) or Instagram (careersinideas).

IP Inclusive and Careers in Ideas are governed by IP Inclusive Management (IPIM). For information about IPIM, and its contact details, please visit <https://ipinclusive.org.uk/ip-inclusive-management/>.

About Summer of IP

Summer of IP is a Careers in Ideas campaign to raise awareness of IP sector careers and offer pre-application opportunities to a wider range of potential recruits. It comprises a series of events and activities taking place during the summer of 2023. For more information about *Summer of IP*, including other activities and events, see <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2023/>.

If you've any queries about *Summer of IP*, or would like to send us your feedback, please get in touch with us at ipinclusiveevents@gmail.com.