



Careers in Ideas: *Summer of IP 2024*

Activity Suggestions and Resources

The following are examples only, and can of course be adapted to suit your organisation, target audience and timings, as well as particular role(s) you want to introduce people to.

1 Insight day (target to A-level students / university students / graduates)

Time	What	Who
10:00	Welcome to firm, office show around, Health and Safety	Office Manager / HR
10:15	Introduction to the firm and the industry	Office Manager, HR or role rep
11:00	Trainee experience: <ul style="list-style-type: none"> • How got into the industry • What's enjoyable / what's challenging • Exam process / experience 	Trainee
12:00	Working in the role: <ul style="list-style-type: none"> • Typical day / type of tasks • Give an example – “have a go at something” – use something that doesn't breach client confidentiality, past exam paper questions etc 	Qualified/experienced role rep
13:00	Lunch	All office
14:00	Call/meet with trainee in their practice area : <ul style="list-style-type: none"> • Educational/work background – how helps in role • Types of work / clients 	Trainee
15:00	Applying to the industry <ul style="list-style-type: none"> • Resources, eg Careers in Ideas, IP Careers, UKIPO, WIPO • Typical interview and assessments – have a go at one of the assessments • CV & cover letter tips (ask students to bring their CV to compare) <p>How's the day been?</p>	HR / those involved in recruitment
16:00	Finish	



2 Insight evening (target to A-level students / university students / graduates)

Time	What	Who
18:00	Welcome to firm, Introductions, Health and Safety	Office Manager / HR
18:10	What is IP? What are the types of IP? What are the roles?	Office Manager, HR or role rep
18:30	<ul style="list-style-type: none">Break-out groups to explore specific role in more depth, typical day, type of tasks, training and exam process, what's enjoyable	Role reps or trainees
19:15	Ask the panel – Q&A session <ul style="list-style-type: none">Resources, eg Careers in Ideas, IP Careers, UKIPO, WIPONext steps / education/experience requirements / how to apply	Role rep, trainee, HR
20:00	Finish	

3 Session ideas

These can be adapted to suit your target audience and the type of IP sector career you wish to showcase.

- Introduction to IP
- Types of IP
- IP careers/roles
- Life as a ... IP paralegal / trainee / IP solicitor / IP barrister / patent attorney / TM attorney patent examiner / TM examiner, etc
- A typical day, types of tasks, etc
- Training process/exams
- Types of work
- Types of client
- IP solicitor vs patent/TM attorney vs patent/TM examiner
- Different IP roles at the UK IPO / EPO / EUIPO
- Different IP roles in the judicial system
- Role of a patent / TM examiner at the IPO or EPO or EUIPO
- Business support roles in the IP sector
- In-house vs private practice
- Practical written exercise – pairs/small groups – eg describe a corkscrew
- Practical exercise – pairs/small groups – TM or design task
- Practical exercise – pairs/small groups – sort the post / prioritise tasks
- Break-out groups to explore types of IP in various products
- Break-out groups to work with trainee on a practical issue/exam-type question
- Ask the panel – Q&A session
- Office tour
- How to apply – qualifications/skills/experience required/desired



- Resources: Careers in Ideas, IP Careers, UK IPO, WIPO
- Typical interview and assessments – have a go at one of the assessments
- CV and cover letter tips (ask students to bring their CV to compare)
- Highlights of an IP career
- Challenges of an IP career
- Equality, diversity and inclusion in the IP sector

4 Other Careers in Ideas resources

Careers in Ideas provides a range of resources to help IP professionals in their outreach work: visit [our website resources page](#) and filter for “Careers in Ideas” or “Outreach”.

In particular we have:

- [A resource pack to help you plan a work experience event for school or university students.](#)
- [A template lesson plan for introducing sixth form science students to IP and IP sector careers.](#)
- [A collection of quizzes and resources to use as a fun introduction to IP.](#)

We also have a [Careers in Ideas information leaflet, poster and template presentation](#), to help you spread the word about a wider range of IP-related careers.