

SUMMER OF IP 2024

WITH IP INCLUSIVE AND CAREERS IN IDEAS



contact@ipinclusive.org.uk



IP INCLUSIVE

Working for diversity and inclusion in IP



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Do you want to help bring more diversity into the IP professions?

Do you want to attract new talent?

Recruitment Officer:

“A number of applicants cited the Summer of IP talk we gave as a source of inspiration, information and encouragement.”

WHAT IS SUMMER OF IP?

A series of activities and events that are aimed at:

- encouraging people to pursue a career in IP,
- raising awareness of IP-related careers among under-represented groups,
- improving diversity in the IP professions,
- providing individuals with practical experience of an IP workplace.

WHEN?

Summer of IP will take place during the summer of 2024.

WHO?

Summer of IP will be open to anyone who is interested in learning more about a career within IP. We hope to attract secondary school students, university students, graduates, and career changers. Promotion will target in particular people in currently under-represented groups.

WHY BE INVOLVED?

- * Help anyone, irrespective of their background, to access a career in IP.
- * Encourage more upstream diversity, leading to a larger and more diverse pool of talent to recruit from in the future.
- * Add value to the UK IP system, its users, and those employed within it by increasing the diversity of our workforce.
- * Generate positive PR for your organisation and demonstrate your commitment to EDI and social value.

CAREERS IN IDEAS EVENTS

A series of (largely online) events run by Careers in Ideas and covering a range of introductory topics. The aim is to spark a potential interest in IP careers and encourage individuals to apply for open days, work experience, or other opportunities with the partnering organisations.

If you are able to organise or speak at one of these events then please get in touch.

EMPLOYER EVENTS

Alongside our series of webinars, IP sector employers are invited to provide their own taster days, open events, work experience activities/ placements or mentoring opportunities under the *Summer of IP* banner.

We hope to include a range of activities that are targeted at different IP-related roles and at those who are at different stages of their education or career.

You choose your event format, content and target audience, and handle your own registration and application processes. We provide some basic guidelines, and ideas and resources if you need them.

We will advertise and promote your event on the [Summer of IP 2024 webpage](#). To find out about last year's campaign, visit [Summer of IP 2023](#).