



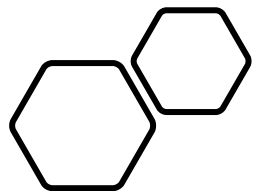
Summer of IP 2024 and Careers in Ideas – an introduction

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July 2024

What we'll cover

- What Careers in Ideas is and what it does
- Why it's organising *Summer of IP*
- How *Summer of IP* works, what's in store and how you can get the most out of it
 - Including some basic formal stuff about who's in charge and what you can expect of them

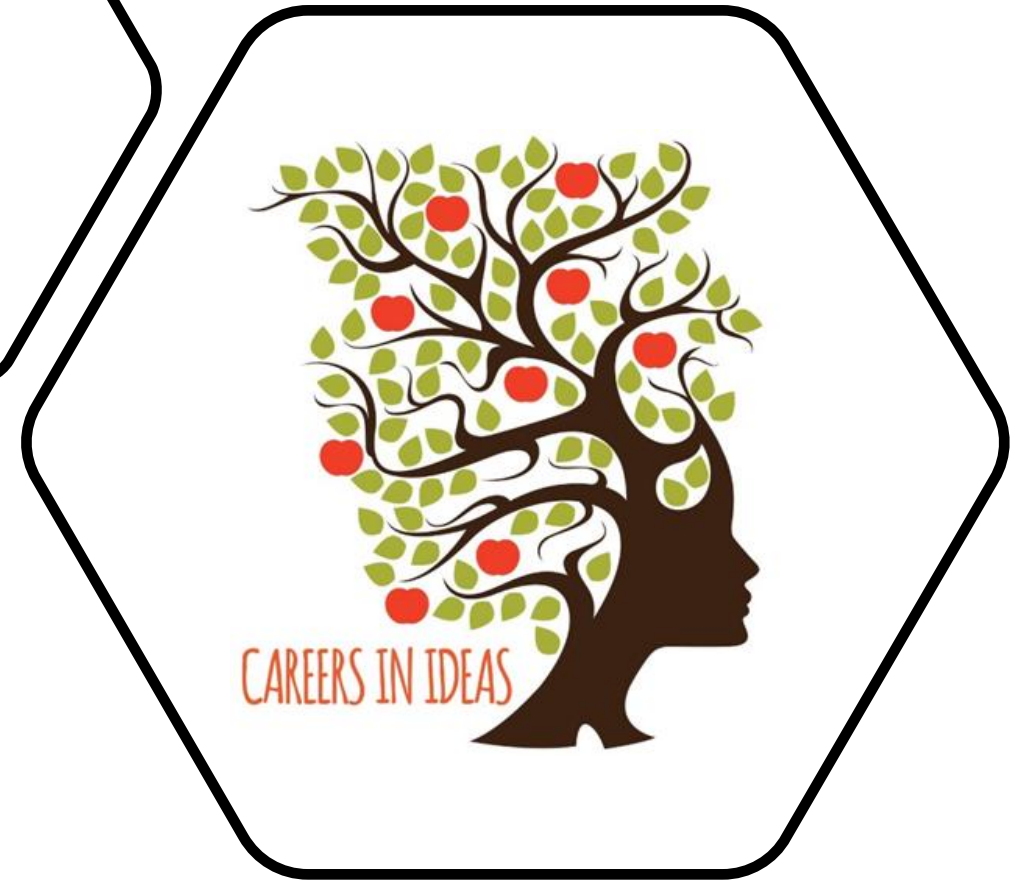
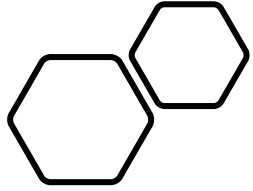




Careers in Ideas

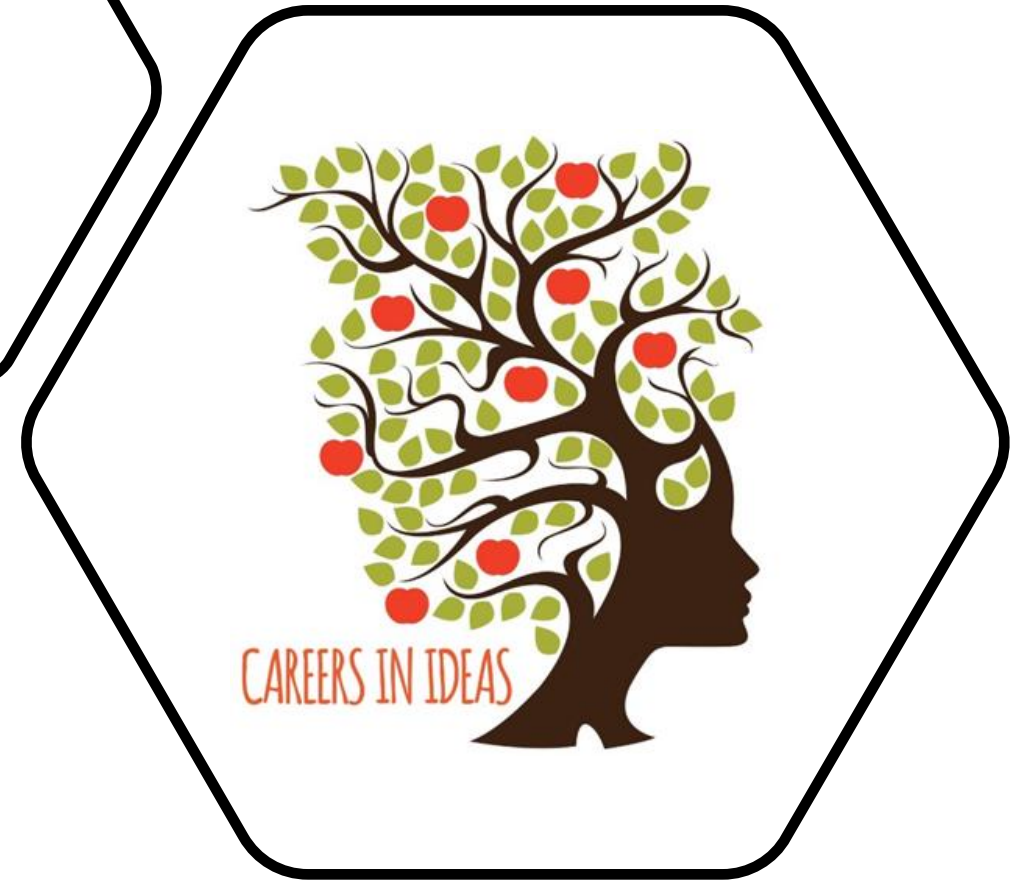
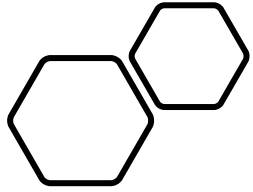
- The outreach arm of [IP Inclusive](#)
- Raising awareness of IP-related careers
- Improving access
- Diversifying the pool that the IP professions recruit from





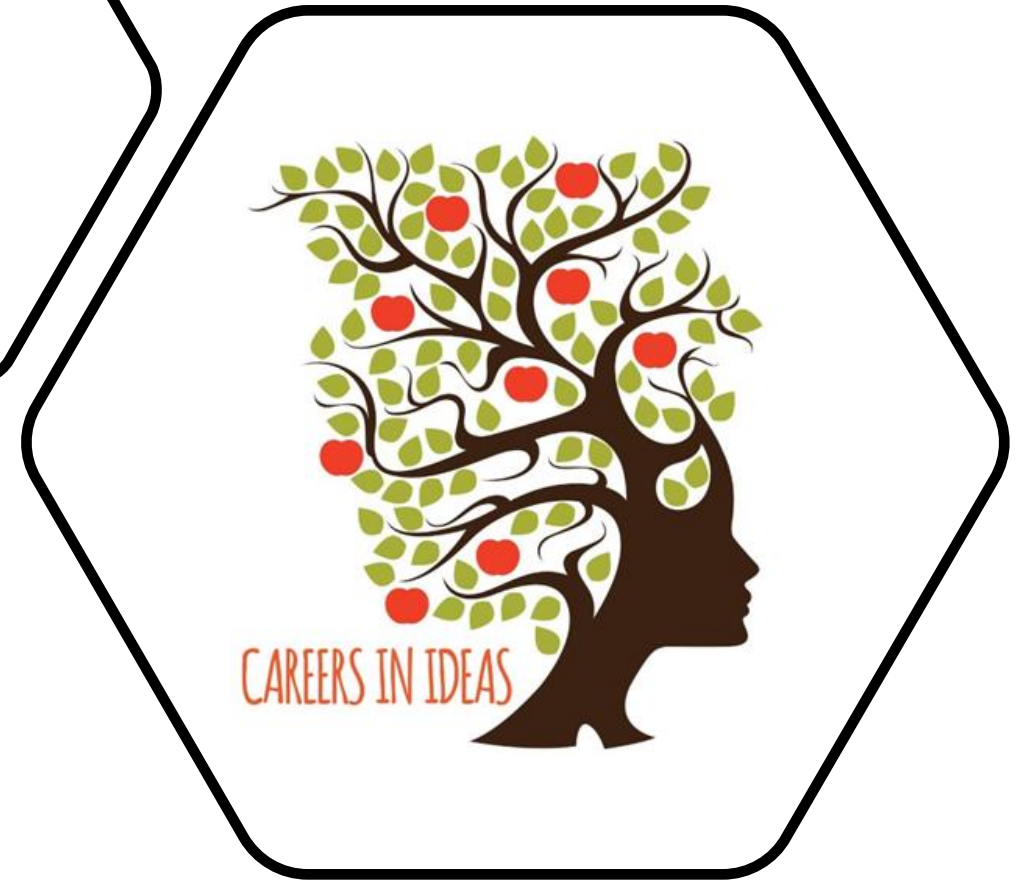
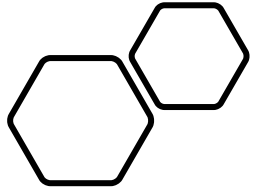
What we do

- Information, events and resources for students and their advisers
- Resources to support IP professionals' careers outreach activities



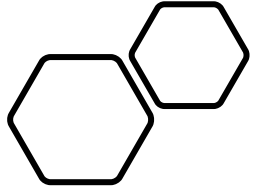
What we do

- Website:
 - <https://careersinideas.org.uk/>



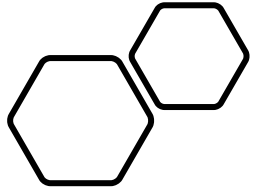
Website

- Information, news, events, resources
- Showcases all sorts of IP-related careers:
 - Basic information, eg about job description, entry requirements and essential skills, prospects
 - “My Career in Ideas” personal stories



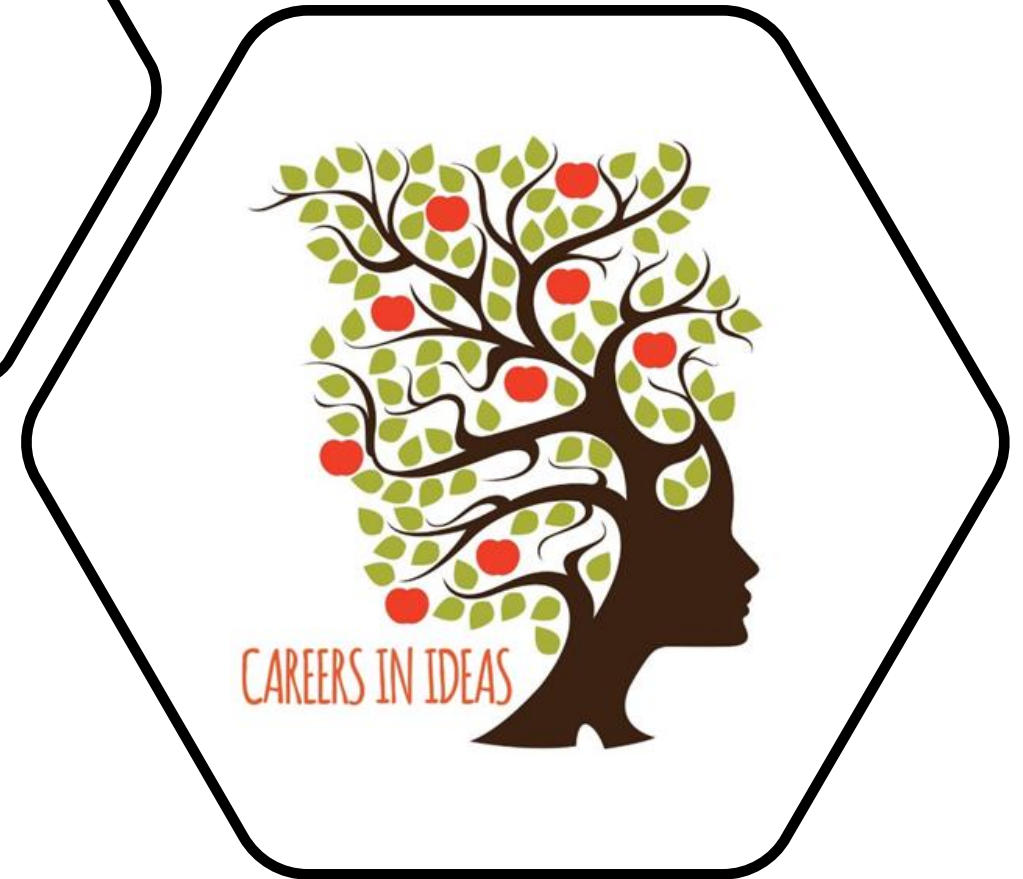
Relationships

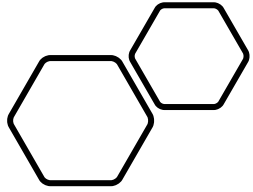
- Building relationships with relevant charities and community interest groups
 - To help us reach the recruits who most need our information and support
- Also with schools, colleges and universities
- Working with IP sector organisations to improve access and fair recruitment



Our remit

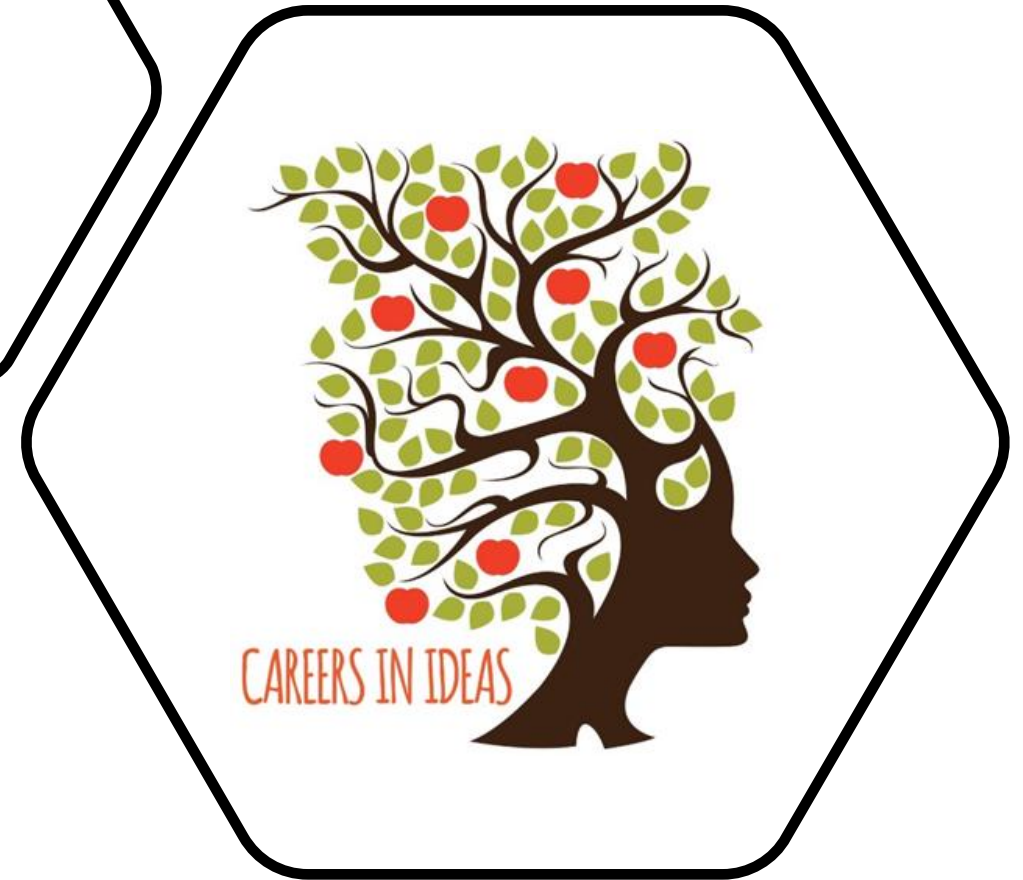
- For all IP sector careers (including “business support”)
- For all diversity strands, not just eg gender balance or social mobility

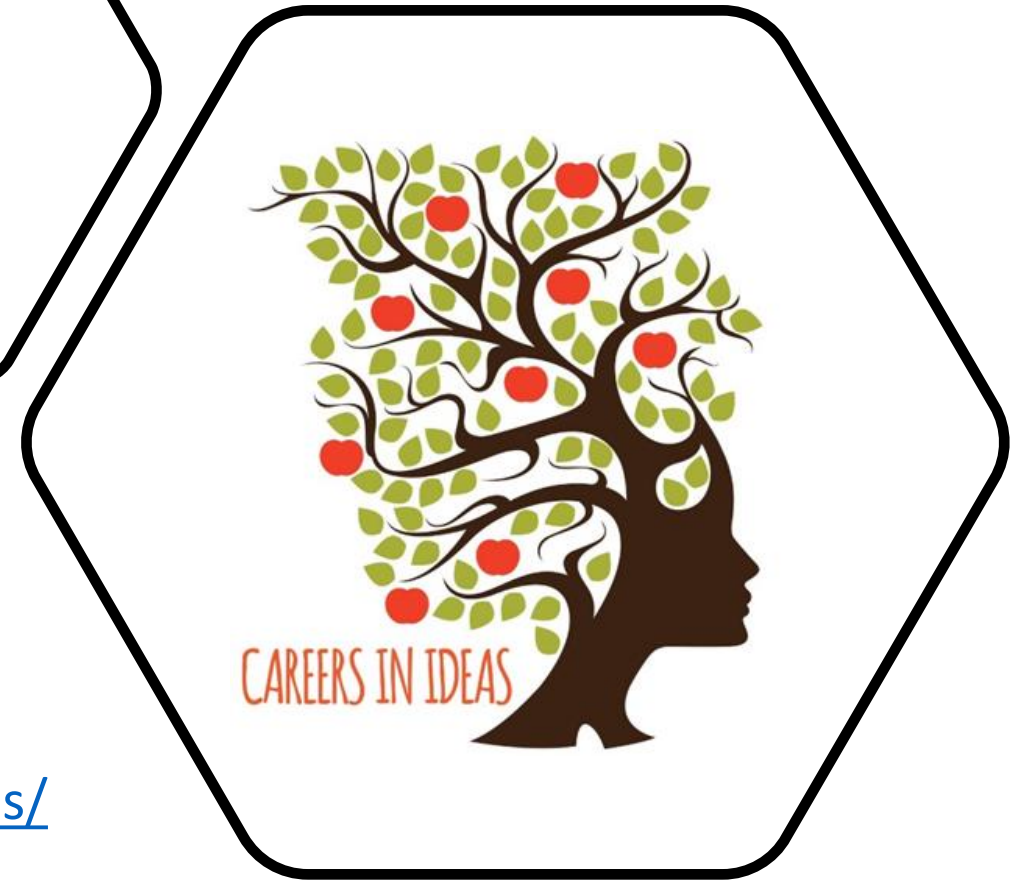
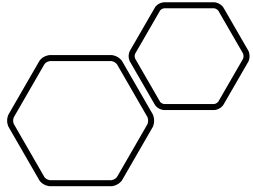




How we're run

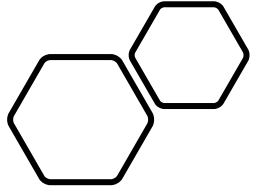
- Run by a “task force” of IP professionals from a range of roles, career levels and professional backgrounds
- All volunteers





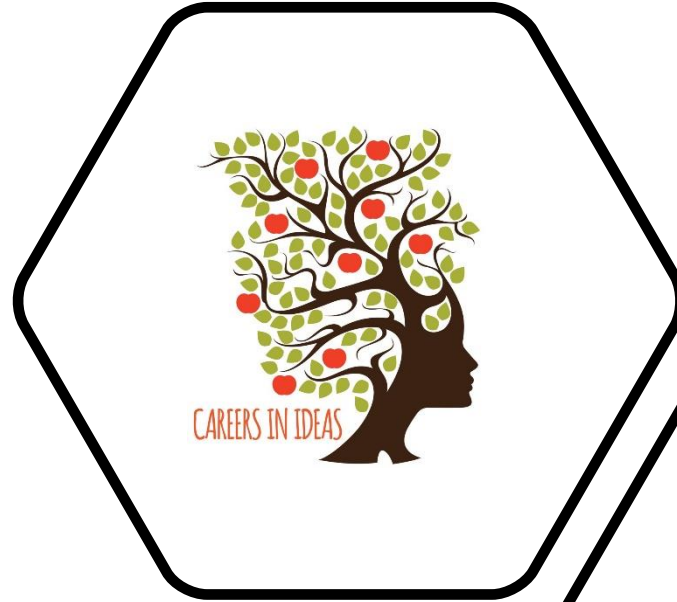
Social media

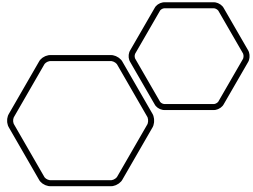
- LinkedIn: [Careers in Ideas](#)
- Twitter: [@CareersinIdeas](#)
- Instagram: [careersinideas](#)
- See also <https://ipinclusive.org.uk/careers-in-ideas/>



About *Summer of IP*

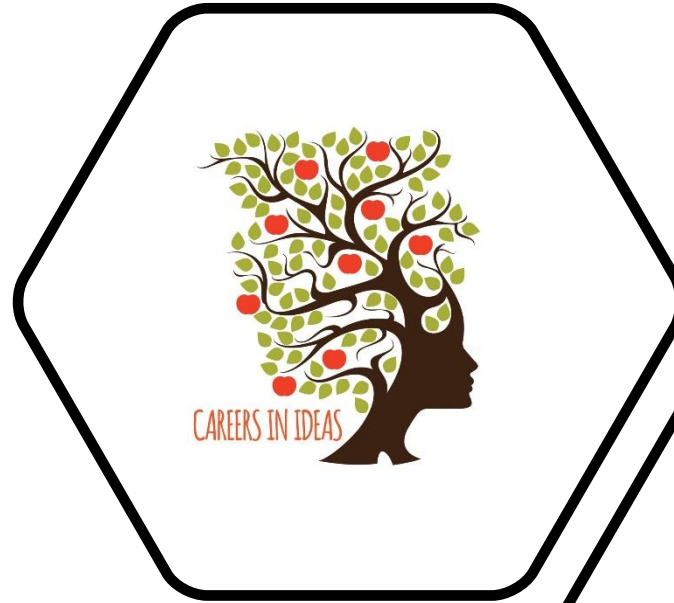
- A series of events and activities through the summer of 2024
- Raising awareness of IP sector careers
- Pre-application opportunities for a wider range of potential recruits





About *Summer of IP*

- <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2024/>
- – information about all the various activities and events on offer





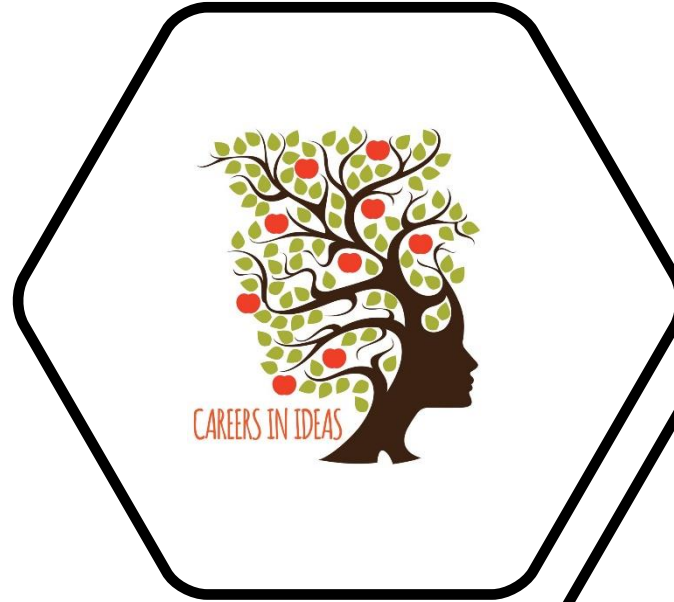
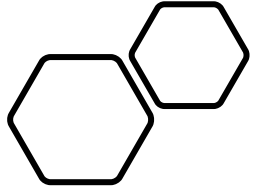
Summer of IP: What's in it for you?

- Knowledge:
 - What IP is, how the IP professions work, the careers available here and which might be right for you
 - How to get into the ones that interest you, and the skills required
- Experience:
 - Of the working environment and the people who already have IP careers
- New contacts:
 - In the IP professions, and also among other people who are considering joining
- Something to put in your CV/personal statement/covering letter

A watercolor illustration of a branch with several apples and green leaves. The apples are in various stages of ripeness, with some being green and others showing yellow and red. The leaves are green with some yellowing at the edges. The background is a soft, light green and yellow wash with some darker green spots and a few red dots scattered throughout.

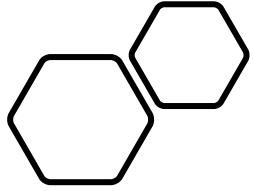
Summer of IP: What's in it for us?

- Raising awareness:
 - IP is a niche area which some people never get to hear of, or certainly too late for it to affect their career choices; we want to share what we've found here
- Attracting a wider range of people:
 - Especially from currently under-represented groups
 - More diverse teams perform better
- It's the right thing to do!



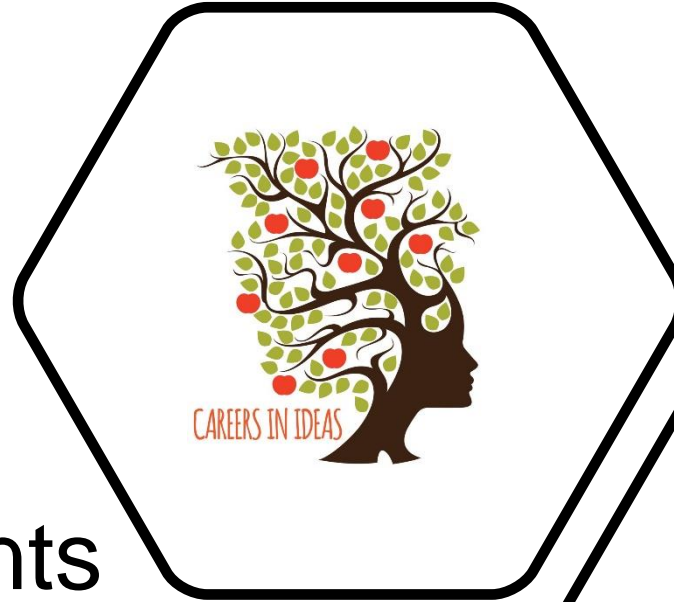
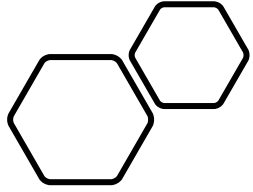
How it works

- Two parts:
 - General introductory events and resources from Careers in Ideas
 - Opportunities from individual IP sector employers
- Learning about the various careers in IP and also gaining practical experience of an IP workplace



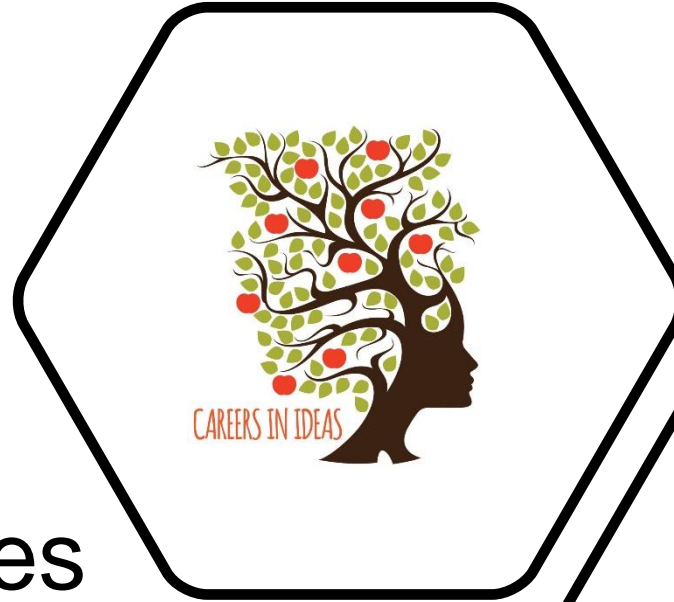
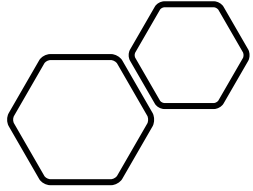
Introductory events

- Ideally, watch/attend these before you take part in any *Summer of IP* employer activity
- The first few give background info, eg what IP is, the different types of IP and the types of career you can build here
- Some broadcast live during July 2024; others pre-recorded
- Recordings (and slides if appropriate) available afterwards



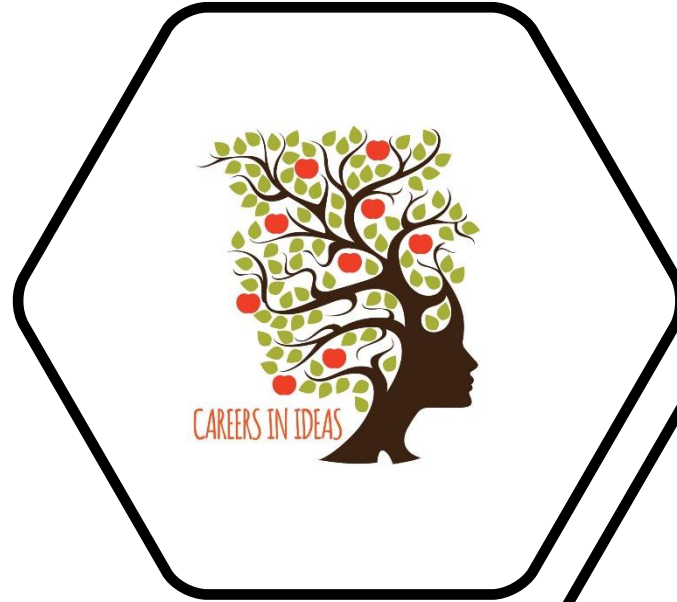
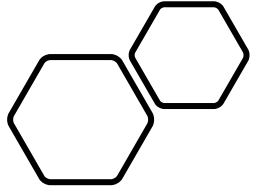
Introductory events

- Several events and recordings focus on particular roles or working environments:
 - What to expect in certain roles, the types of people they suit, different routes in, what people enjoy about them
 - IP opportunities for students in particular disciplines
- Some will give you a chance to talk to people who are already in IP careers
- Some will give you tips about how to apply for a particular type of job



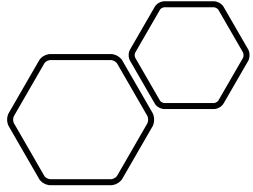
Employer activities

- Free activities and events from individual IP sector employers
 - Eg informal drop-in chats, “taster” events, work experience, workshops
 - Give you a better feel for what it’s like to work in IP
- More details on our [“employer opportunities” webpage](#)
- Apply directly to the organiser of the activity
- Hurry: places are limited and there are application deadlines to meet!



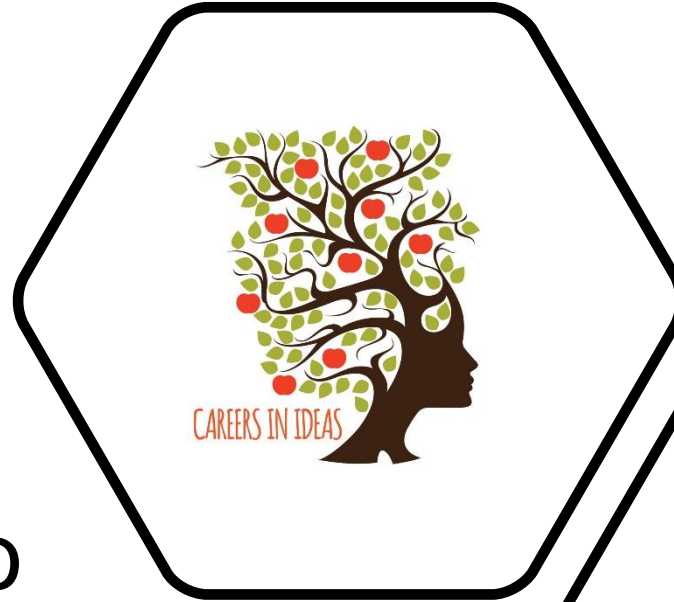
Keeping records

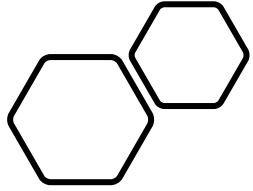
- Make a note of everything you attend or take part in
- Put it in your CV, personal statement or covering letter
- If you later apply for an IP career, it will show you've made the effort to find out about the sector and what the work entails
- Good talking point for interviews



Introductory events: more info

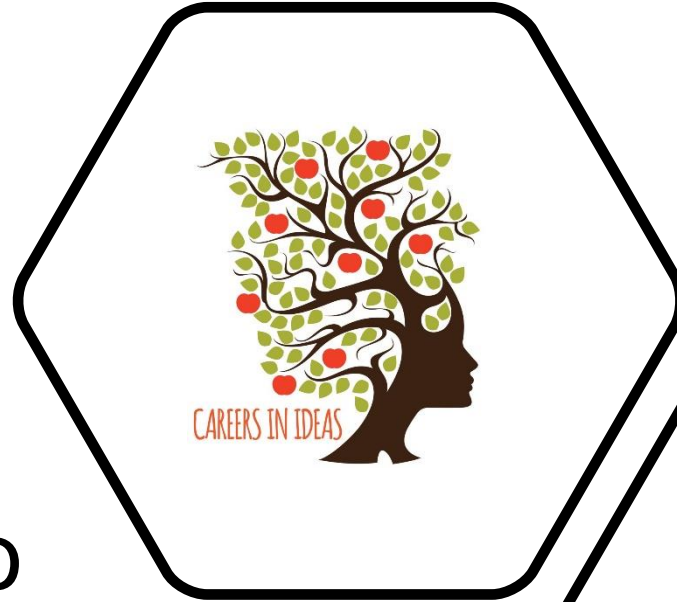
- Full details at <https://ipinclusive.org.uk/events/summer-of-ip-2024-introductory-events/>
 - Registration links for live events
 - Recording links when available
- Intended for secondary school, college and university students, graduates, career changers: in fact, anyone interested in careers in IP
- All free of charge

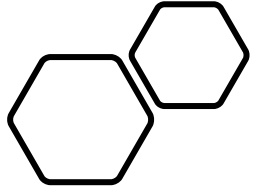




Introductory events: more info

- Please ask if you have specific access requirements; we'll do what we can to help
 - Email events@ipinclusive.org.uk

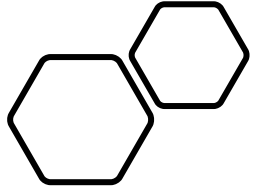




Employer activities: more info

- Run by individual participating organisations
 - (all IP sector recruiters)
- They decide the details: type of activity/event; where; when; who it's suitable for
- They're responsible for complying with relevant legislation and appropriate safeguards

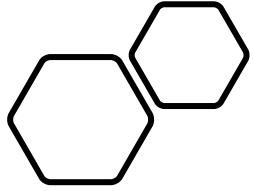




Employer activities: more info

- Employers must comply with [our Summer of IP 2024 guidelines](#)
- They will treat you fairly, considerately and respectfully

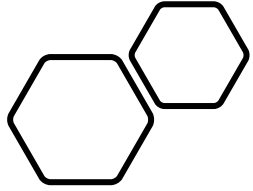




Employer activities: more info

- Employers can set their own – reasonable – criteria for selecting people to take part in their activity, but they must have an objective and non-discriminatory recruitment process
 - Including reasonable adjustment policies to support people who have a condition, impairment or disability
- They'll be keen to welcome people from groups that are currently under-represented in the relevant IP careers
 - eg people from less privileged backgrounds, females in STEM, people with minority ethnic backgrounds, or disabled or neurodivergent people

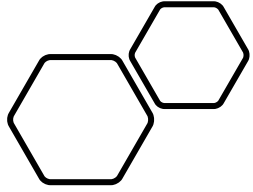




Employer activities: more info

- All activity providers are committed to improving equality, diversity and inclusion in the UK IP professions
- They are IP Inclusive supporters and partners, and/or signatories to [the IP Inclusive EDI Charter](#)
- Many have one or more individuals in their organisation who have signed our [Senior Leaders' Pledge](#)

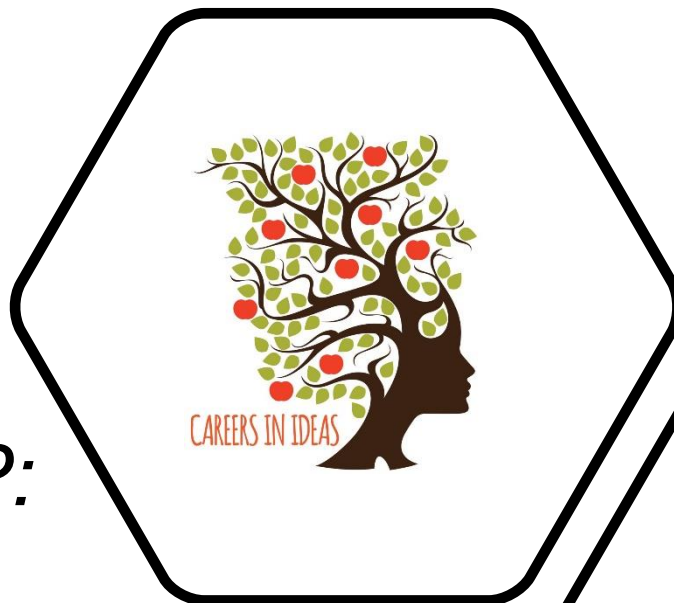
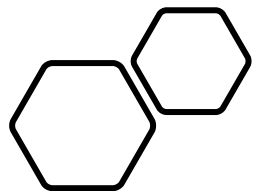




Employer activities: more info

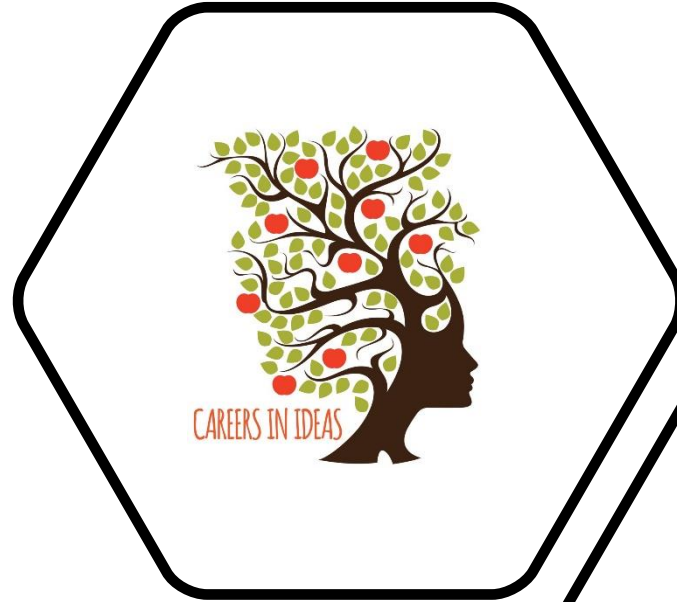
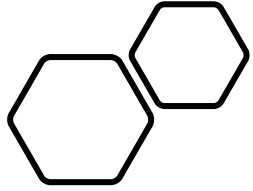
- If you have any problems or concerns about a *Summer of IP 2024* activity, please contact the activity provider directly
 - There's information about how to do that in the summary of each activity





After *Summer of IP*: what next?

- We hope you'll have found the ideal IP career for you
- For help getting your first job, sign up to our [Careers in Ideas Mentoring Hub](#)
- Find out more about different IP sector careers, and keep an eye on future opportunities, through the [Careers in Ideas website](#)
- Follow Careers in Ideas on social media (details in earlier slide)



Any queries?

- Please email us at contact@careersinideas.org.uk
 - Include “Summer of IP 2024” in the subject line



Thank you for
listening

– Enjoy your
Summer of IP!!