



Careers in Ideas *Summer of IP:* Opportunity with British American Tobacco



What's on offer?

A part-day IP taster event

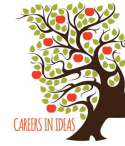
Who with?

British American Tobacco (BAT)

Where and when?

London, 13 September 2024

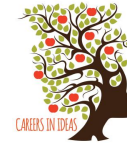
Application deadline: Friday 16 August 2024, 5 pm



Some more detailed information...

(Please read “the formal stuff” below,
and make sure you’re comfortable with it, before you apply.)

| | |
|--|--|
| The activity provider’s name and address | British American Tobacco Globe House 4 Temple Place London WC2R 2PG www.bat.com |
| Its main area(s) of business | Tobacco, nicotine, multi-category consumer goods |
| More about what’s on offer | An in-person IP taster afternoon (1 – 6 pm) at BAT headquarters in London, showcasing what a career in IP looks like at BAT, including an introduction to trade marks, patents, searching and litigation work carried out by BAT; break-out sessions for a case study; and a panel discussing, among other things, general requirements to enter the profession and the differences between IP work in private practice and in-house. It will also provide the chance for informal networking with our BAT colleagues. |
| Who is this activity for? | Open for over 18s only interested in a career in IP, irrespective of the current level of education. |
| How many places are on offer? | 35 |
| How to apply | Please register using this online form . Applications will close at 5 pm on 16 August 2024. If you require any reasonable adjustments to support you in applying for the event or attending the event itself, please don’t hesitate to get in touch with the contact listed below. |
| Any relevant selection criteria? | No specific criteria. Open for over 18s only, irrespective of the current field or level of education. BAT is committed to improving equality, diversity and inclusion within the UK IP professions, and we particularly encourage applications from those in under-represented, |



| | |
|--|--|
| | under-recognised and marginalised groups and those who have a disability. |
| Will travel expenses be reimbursed? | No |
| Additional information we think you should know | We operate a smart-casual dress code in our offices. No business attire is required from attendees. For more information about BAT, please take a look at our website: British American Tobacco - Home (bat.com) and our careers website: BAT Careers. Be the change. Do Something Brilliant. |
| Who to contact if you've any questions or concerns | Please direct all queries to: elena_valuiskich@bat.com |

Summer of IP introductory events

Before you take part in any *Summer of IP* activity, please join one or more of our introductory events. These are provided by our Careers in Ideas team and will introduce you to the basics about intellectual property and the careers available here. Some will give more detail about routes into particular careers, even helping you to put your application together or giving you a chance to speak to people who already work in IP.

You'll be able to find more information about these events on our *Summer of IP* webpage at <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2024/>. Keep an eye out as we'll be adding events as we go along.

You could also consider signing up to our Mentoring Hub (<https://ipinclusive.org.uk/careers-in-ideas-mentoring-hub/>) if you're interested in an IP career and would like a little help getting in.





The formal stuff

Summer of IP activities are run by individual participating organisations, all of whom recruit into IP sector roles in the UK. They decide for themselves what type of activity or event they want to offer; where, when and for how long it takes place; and the people it's suitable for. They take responsibility for complying with relevant legislation and other appropriate safeguards. *They will treat you fairly, considerately and respectfully.*

All of them have agreed to comply with our *Summer of IP* guidelines, which you can find at <https://ipinclusive.org.uk/wp-content/uploads/2024/03/240320-summer-of-ip-24-activity-provider-guidelines.pdf>. The guidelines are there to ensure that participating organisations have the appropriate provisions in place to ensure the activity is a success. They will help to safeguard participants' privacy and wellbeing, the quality of the *Summer of IP* offerings and their alignment with IP Inclusive's objectives (see "About Careers in Ideas" below).

For instance, although activity providers can set their own – reasonable – criteria for selecting people to take part in their activity, they must have an objective and non-discriminatory recruitment process. The process and its timings should be clear and transparent and have reasonable adjustment policies in place which support those who have a condition, impairment or disability.

All activity providers are committed to improving equality, diversity and inclusion within the UK IP professions. They are IP Inclusive supporters and partners and/or signatories to the IP Inclusive EDI Charter¹. Many have an individual in their organisation who has signed our Senior Leaders' Pledge².

If you have any problems or concerns about a *Summer of IP* activity, please contact the activity provider directly. We've provided information about how to do that in the table above.

About Careers in Ideas

Careers in Ideas is the outreach arm of IP Inclusive, an initiative which aims to promote and increase equality, diversity, inclusion and wellbeing in the UK's IP professions (see <https://ipinclusive.org.uk/> and <https://ipinclusive.org.uk/careers-in-ideas/>). The Careers in Ideas mission is to improve awareness of, and access to, IP-related careers, in particular for currently under-represented groups. It provides a range of resources aimed at school, college and university students, career changers, and their advisers. It has its own website (<https://careersinideas.org.uk/>) and a dedicated mentoring hub (see <https://ipinclusive.org.uk/careers-in-ideas-mentoring-hub/>).

¹ See <https://ipinclusive.org.uk/about/our-charter/>

² See <https://ipinclusive.org.uk/the-ip-inclusive-senior-leaders-pledge/>



Importantly, Careers in Ideas exists to promote the full range of IP sector careers, including associated business support roles.

To find out more about Careers in Ideas, visit our website at <https://careersinideas.org.uk/>, or follow us on Twitter (@CareersInIdeas) or LinkedIn (Careers In Ideas).

IP Inclusive and Careers in Ideas are governed by IP Inclusive Management (IPIM). For information about IPIM, and its contact details, please visit <https://ipinclusive.org.uk/ip-inclusive-management/>.

About Summer of IP 2024

Summer of IP 2024 is a Careers in Ideas campaign to raise awareness of IP sector careers and offer pre-application opportunities to a wider range of potential recruits. It will comprise a series of events and activities taking place during the summer of 2024. For more information about *Summer of IP 2024*, including other activities and events, see <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2024/>.